



**Child Mind Institute's 2017 Children's Mental Health Report
Partner Toolkit**

SUGGESTED COPY FOR PARTNER E-MAIL

Subject Line: Talking to Teens about their Brains

The Child Mind Institute's 2017 Children's Mental Health Report focuses on the role of the still-developing adolescent brain in making the teen years exciting, dynamic and potentially dangerous. In this period of intense cognitive development, the brain is "plastic," enabling rapid learning and social emotional development. But it also puts adolescents at significant risk for impulsive behaviors and the onset of mental health and substance abuse disorders.

We encourage you to read this important [report](#) from our colleagues at the Child Mind Institute. Also provided is a special supplement for parents: Talking to Teens about their Brains. It offers information that will help both parents and teens make good decisions, and enable more teens to get the life-changing help they need.

[DOWNLOAD](#)
[Talking to Teens](#)

With our thanks,

Your Organization Name/Contact



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FACEBOOK

2017 Children's Mental Health Report: Talking to Teens (SPECIAL SUPPLEMENT)

Art: [LINK](#)

Copy: Talking to teens about the risks of adolescence isn't easy, but it's not impossible. "Talking to Teens" offers parents basic tips about how to have an open conversation with teens about the risks and opportunities posed during the adolescent years and about making good choices.

#2017ChildrensMentalHealthReport. Learn more. [LINK](#)

2017 Children's Mental Health Report

Art: [LINK](#)

Copy: The [Tag] Child Mind Institute's 2017 Children's Mental Health Report looks at the teenage years, highlighting unique factors that make adolescence exciting, important, and potentially dangerous as a significant risk period for mental health disorders. Learn more. [LINK](#)

TWITTER

2017 Children's Mental Health Report: Talking to Teens (SPECIAL SUPPLEMENT)

Art: [LINK](#)

Copy: How to have an open & ongoing conversation w/ teens about making good choices during their adolescent years. [LINK](#)

Child Mind Institute's 2017 Children's Mental Health Report (GENERAL)

Art: [LINK](#)

Copy: The Child Mind Institute (@ChildMindDotOrg) has released their 2017 Children's Mental Health Report. [LINK](#)