CHANGE MAKERS
A MESSAGE FROM THE CHILD MIND INSTITUTE

At the Child Mind Institute, we strive every day to address the challenges in mental health care so that all children get the help they need to thrive. In our fourth year of operation, we grew substantially in all parts of our mission — clinical care, research initiatives and outreach to parents, educators and other professionals.

As we review our results, we are more grateful than ever for the generous support we receive from our donors and advocates. These individuals, organizations and businesses are the change makers who make it possible for the Child Mind Institute to do what we do best — treat children with mental illness, accelerate the pace of scientific discovery and dispel the misinformation and stigma that prevent children from getting the help they deserve.

“We dedicate this annual report to all our donors and partners, who make real change possible.”

It is with pleasure and gratitude that we present the Child Mind Institute’s 2013 Annual Report to share key highlights from another year of hard work. We dedicate this report to all our donors and partners, who make real change possible. Thank you for your extraordinary support and interest in our work. We look forward to another great year of meaningful collaborations and important breakthroughs in child mental health.

HAROLD S. KOPLEWICZ, MD  BROOKE GARBER NEIDICH
President  Chair, Board of Directors
Our education and outreach initiatives for children and families in need saw remarkable growth in 2013.

More than 1 million parents, educators and mental health professionals visited Childmind.org last year for reliable, quality information and resources. We added online features, including the popular Parent’s Guide to Getting Good Care (also available in Spanish). We also continued to engage parents, teachers and communities through our weekly newsletter and reached more people than ever on our social platforms, with average monthly social shares of our online content tripling.

Speak Up for Kids engaged 75 partners and produced 16 webcasts that included Dr. Tom Insel (Director, NIMH), Dr. Nora Volkow (Director, NIDA) and Sesame Workshop. Over 200,000 people participated by tuning in, hosting events, sharing resources and posting on social media. The campaign generated 650 million media impressions — from Van Wagner billboards in Times Square to media coverage in outlets like Parade and The Huffington Post.
Partnering with Bloomingdale’s: Bears, Books and Benefits

As our founding corporate sponsor, Bloomingdale's has helped raise essential financial support for the organization as well as the priceless gift of public awareness. In 2013, Bloomingdale’s partnered with celebrities, designers and others to support the Child Mind Institute. Sales of the Child Mind Institute Holiday Bear, featuring Kelly Ripa in promotional materials, along with sales of limited-edition Christopher Radko ornaments, designed by Meryl Streep, Cyndi Lauper, Brooklyn Decker, Matt Lauer and others, raised funds and awareness. A Charitybuzz Holiday Auction and other Bloomingdale’s-hosted events also supported our efforts.

In addition, Tony Spring, Bloomingdale’s Chairman and CEO, Anne Keating, Senior Vice President of Public Relations, Special Events & Corporate Philanthropy, and the entire Marketing and Public Relations team have helped the Child Mind Institute forge a partnership with such highly respected companies as Hunter, Magaschoni, Alex & Ani, and Michael Aram.

“The partnership with Bloomingdale’s was instrumental in the Child Mind Institute’s early success and continues to be essential for our future,” says Harold S. Koplewicz, MD. “The cause-marketing initiatives they have arranged on our behalf have been phenomenal.”

$100,000: Amount raised through Bloomingdale’s cause-marketing efforts
4,000

Clinical Care appointments covered by $1.1 million in financial aid with support from Lisa Domenico Brooke and others.

Informed by the latest research, our robust clinical program is improving diagnostics and treatment, innovating new approaches to help children succeed at home and in school.

Since 2010, our clinicians have treated close to 3,500 patients from 36 states and 16 countries, with an increase in new-patient appointments each year since our founding. In 2013, nearly 100 children participated in our unique treatment programs — Summer Scribblers, Brave Buddies and Fearless Friends.

In addition, our Stress & Resilience Program provided training, intervention services and resources to educators and parents from over 150 NYC schools, and our Financial Aid Program provided $1.1 million to hundreds of families in need.
Robin Hood Relief Fund

In the wake of Hurricane Sandy, the Robin Hood Foundation donated **$250,000** to CMI to help address the mental health needs of students in areas of New York City hardest hit by the storm. Beginning in November 2012, our clinicians shared resources and expertise with educators and parents from **158 public schools** across New York City, impacting thousands of students who had experienced displacement or lost their home or a loved one. The **CMI Recovery Guide: Helping Children Cope After a Natural Disaster** was widely distributed, and our teams trained parents, school social workers and others in impacted areas to understand and respond to trauma reactions.

92% of workshop participants were able to identify ways to help their children cope, seek resources and respond in the aftermath of the storm

Dr. Jamie Howard leads a workshop with 8th graders on how to cope in the aftermath of Sandy (Beth Fertig/WNYC)
CMI Cares Fund

Lisa Domenico Brooke and her family traveled from Portland, Oregon, to the Child Mind Institute to get care for her son, James. She could have simply been grateful for the care and returned home. Instead, she wanted to help make high-quality care accessible to other families living outside New York. Her gift to start the CMI Cares Fund now makes it possible for eligible families to come to the Child Mind Institute for critical care by helping defray the cost of travel and lodging. Today, Lisa invites families to lend their support to the Fund. In 2014, every dollar raised for the Fund will be matched up to $50,000.

“This Fund assists out-of-town families who need help. I am honored to support this Fund and hope others will share my enthusiasm.”
— Lisa Domenico Brooke
2,500

cities where researchers accessed 10,000 brain scans through Science & Innovation initiatives, supported by our Science Campaign Cabinet and others.

Our aim is to change the way the world understands childhood psychiatric and learning disorders — and how children everywhere are diagnosed and treated.

The Child Mind Institute neuroscience program is working to discover the biological basis of mental illness. We are taking a Big Data/Open Science approach that is changing psychiatric research and leading to significant breakthroughs. Our Healthy Brain Network will offer unprecedented access to comprehensive data on the developing minds of children to the best researchers worldwide — all for free.

“We have the vision, the scientific building blocks and the will,” says Dr. Michael Milham, director of the Child Mind Institute Center for the Developing Brain. “What we need now is community-wide support.”
The Science Campaign Cabinet

To realize the remarkable promise of the Healthy Brain Network, the Child Mind Institute formed the Science Campaign Cabinet in 2013. Composed of a distinguished group of volunteer leaders — Sarah and Geoff Gund, Joe Healey, John Phelan, and Randy Cowen — the Cabinet brings rich experience to the critical task of translating a highly technical endeavor into terms that will resonate with parents and generate support among potential investors.

“This is a particularly good investment because it can make a large impact,” says CMI Board member Joe Healey, who joined the Cabinet in 2013. “The Healthy Brain Network is going to radically change children’s lives. I’m really glad to be a part of that.”

Fellow Cabinet members Sarah and Geoff Gund add: “We believe that real science can give us real hope – and lift the feelings of guilt many parents of children with mental health issues feel. CMI is leading the way on finding biological markers for mental illness and we are deeply committed to supporting this work.”

74: countries from which researchers accessed our data
250: articles published from our Open Science initiatives
Peter Brant and Stephanie Seymour: Great Art for Great Science

Recognizing the importance of science and innovation for future progress, in February 2013, Peter Brant, Stephanie Seymour, Brooke Garber Neidich, Daniel Neidich and the Child Mind Institute Board joined together for an extraordinary auction. Held at Sotheby’s and curated by the Brants, the evening sold 22 works by renowned contemporary artists and raised more than $2 million for the CMI Healthy Brain Network.

“We are deeply indebted to Peter and Stephanie for galvanizing the art community to support the Healthy Brain Network and the Child Mind Institute,” said Harold S. Koplewicz, MD. “This auction will support the science that is leading us to better treatments for — and eventually prevention of — of childhood psychiatric and learning disorders.”

“Art and science have much in common — the process of trial and error in search of breakthroughs. We are grateful to the artists who donated work to this important cause and to Sotheby’s for hosting this event.” — Peter Brant

Left to Right: Dr. Harold Koplewicz, Brooke Garber Neidich, Stephanie Seymour, Peter Brant
## FINANCIAL STATEMENTS

### Statement of Financial Position

<table>
<thead>
<tr>
<th>2013</th>
<th>Child Mind Institute, Inc.</th>
<th>Child Mind Medical Practice, PLLC</th>
<th>Total</th>
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<tbody>
<tr>
<td>Assets</td>
<td>$16,714,595</td>
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<td>$17,839,447</td>
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<td>Net Assets</td>
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<td>$12,832,206</td>
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<td><strong>Total Liabilities and Net Assets</strong></td>
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<td><strong>$1,124,852</strong></td>
<td><strong>$17,839,447</strong></td>
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<table>
<thead>
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<th>2012*</th>
<th>Child Mind Institute, Inc.</th>
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<td>Assets</td>
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<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$13,612,923</strong></td>
<td><strong>$826,042</strong></td>
<td><strong>$14,438,965</strong></td>
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The Child Mind Institute, Inc. and the Child Mind Medical Practice, PLLC have been audited for the year ended September 30, 2013 and 2012 by Eisner Amper LLP and Marks, Paneth and Shron LLP, respectively. The Audited Financial Statements can be provided upon request.
## Statement of Activities

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>Child Mind Institute, Inc.</th>
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## Statement of Activities (continued)

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<th>2012*</th>
<th>Child Mind Institute, Inc.</th>
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<td><strong>Revenue</strong></td>
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<td>$10,221,955</td>
</tr>
</tbody>
</table>

*2012 Balances were reinstated*
CHANGE MAKERS

The passion and commitment of our donors allows us to serve children and families with education that empowers, care that changes lives and science that breaks new ground. The donors below are change makers in the truest sense. Together, we are transforming mental health care for children everywhere.
Linnea Roberts + Family

In 2013, CMI’s Board member Linnea Roberts and her family founded the Ellen Wiesenthal Teacher Initiative with a $1 million donation. Named for her former mother-in-law (with whom Ms. Roberts remains close), the Initiative trains teachers to address mental health challenges that arise in the classroom. “When we think about kids and the support they need, it’s really that unconditional love that every kid needs. I’ve had that from her,” says Ms. Roberts of Ms. Wiesenthal. “She gives that to her four grandchildren in such a big way.”

India’s Fund/Valerie Mnuchin

At CMI’s first benefit gala, India, daughter of CMI Board member Valerie Mnuchin, spoke of her challenge overcoming separation anxiety disorder — and brought the crowd to their feet. In a spontaneous act, the evening’s auctioneer announced India’s Fund and invited all present to make a contribution. Inspired by this unprecedented turn of events, India’s family offered to match every dollar raised — and they continue to generously do so today, providing essential funds to families in need of care.
As of October 1, 2012 – September 30, 2013

**LEADER ($100,000+)**
The Altschul Family/The Overbrook Foundation
Bloomingdale’s, Inc.
Phyllis Green and Randolph Owen
Beth and Michael Fascitelli
Fashion Concepts, Inc.
Gagosian Gallery
Debra G. Perelman and Gideon Gil
Joan Granlund
Sarah and Geoffrey Gund
Elaine Thomas and Joseph Healey
The John P. and Anne Welsh McNulty Foundation
Christine and Richard Mack
R.S. Mehta
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Ming Sun and Peter Mok
Brooke Garber Neidich and Daniel Neidich
New York City Council
Amy and John Phelan
Eileen and Brian Riano
Robin Hood Foundation
Mary Henry and Howard Rubin
Tony Shafrazi
Preethi Krishna and Ram Sundaram
In honor of Ellen Wiesenthal: Jane and Jay Cohen, Linnea and George Roberts, and Robert Wiesenthal
Anonymous (2)

**BENEFACtor ($50,000-$99,999)**
Cheryl and James Andrew
Dominique Lévy and Dorothy Berwin
Peter Brant/The Brant Foundation Inc.
Vanessa and Henry Cornell
Ronald Delsener
Megan and Mark Dowley
Matthew Felton
Charlotte Ford
Healthcor Foundation Trust
Friedrich Petzel Gallery
George Link, Jr., Foundation, Inc.
Margaret Grieve/Grieve Family Funds
Dimitrios Kavvathas
Karen and Kevin Kennedy
Karen Lerner

**PATRON ($25,000-$49,999)**
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Emily and Len Blavatnik
Jill Davis and Edward Conard
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Lynn and Wesley Edens
Lise and Michael Evans
Deban and Tom Flexner
Fried Frank Harris Shriver & Jacobson LLP
Jen and Jon Harris
Helen and Irving Schneider Foundation
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J. Ira and Nicki Harris Foundation
Jericho Capital Asset Management LP
The Katz Family Foundation
Kushner Family Foundation
Kelly Klein and Nick Manifold
David Martin
Valerie Mnuchin and Bruce Moskowitz
Newmark Grubb Knight Frank
Kate and Bob Niehaus
Nancy and Fred Poses
Ganesh Ramani
Red Crane Foundation
Ruth and Robert Rosania
Aby Rosen
Daryl and Steven Roth
Michael Rozen
Satter Foundation
Sciame Construction
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Katherine Farley and Jerry I. Speyer
Stephanie Rein and Edward Stern
Ellen and William Taubman
Fern and Lenard Tessler
Elaine and Hillel Weinberger
Nina and Gary Wexler
White and Case LLP
Lynn and Elisha Wiesel
Anonymous (2)

**SPONSOR ($10,000-$24,999)**
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Arthur and Claudia Cohen Family Foundation
Anna and Dean Backer
Banca IMI Securities Corp.
Stacy Bash-Polley
Barbara and Michael Bebon
Bill and Kimi Quinn Charitable Fund
Margaret S. Bilotti
Bloomberg
Bloomingdale’s Fund of the Macy’s Foundation
Sophie and Gerry Cardinale
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Linda and Arthur Carter
CBRE, Inc.
CCS
The Charlesmead Foundation, Inc.
Kenneth Cohen/UBS
Sharon Levine Corzine
DeMatteo Monness LLC
Donny Deutsch
Suzanne and Matthew Donohoe
The Estee Lauder Companies, Inc.
Amy and Roger Faxon
Shirin von Wulffen and Frédéric Fekkai
Fidelity National Title Insurance
First American Title Insurance Company of New York
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Karen and Robert Forlenza
Gahan Family Foundation
Mark Gallogly
Michael Gould
Mike Graziano
Greenberg Traurig LLP
David Greenwald
Annie and John Hall
Marty and David Hamamoto
Craig Hatkoff
Holly Peterson Foundation
Barbara Lyne and Mel Immergut
Rehan Jaffer
The Jeffrey A. Altman Foundation
JP Morgan Chase
The Kapnick Foundation
Jerome S. Karr
Anne Keating
Seth Klarman
Laura and David Kleinhandler
Michael Koester
Linda and Alan Landis
Sarah and Eric Lane
Lazard
Gwen Libstag
Lindamood-Bell Learning Processes
Linklaters
Lisa and Michael Schultz Foundation
Tami and Fredric Mack
Susan and Stephen Mandel
Karen and David Mandelbaum
Marc Jacobs International, LLC
Karen and Sanjeev Mehra
Emily Altschul-Miller and John Miller
Matthew Miller and National Land Tenure
Samantha Miller, Russell Valdez, Claudia Miller
Debra Millman
David Molner/Screen Capital International
Monness, Crespi, Hardt & Co.
Wendy and Bruce Mosler
Lisa, Michael and Caleb Movers
Polly and Terence O'Toole
Pamela and Stuart Rothenberg Foundation
Park Avenue Properties Associates LLC
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Kay Unger Pitman
Proskauer Rose
Rasika and Girish Reddy
Richard and Susan P. Friedman Family Foundation
Peter Riguardi/Jones Lang LaSalle Americas
Robert H. Smith Family Foundation
Roberts & Holland LLP
Kim and Ralph Rosenberg
Jane Rosenthal
Mary and Glenn Rufrano/Cushman + Wakefield
Darren Schlanger
Ricky and Andrew Shechtel
Michael S. Sherwood
Silvercup Studios
Robert A. Simins
Doris and Melvin Sirow
Lulu and Ed Siskind
S.L. Green Properties, Inc.
Mary and David M. Solomon
Stempel Bennett Claman & Hochberg, P.C.
The Stewart J. Rahr Foundation
Steven B. Tanger
Timothy and Michele Barakett Foundation
Diane and Tom Tuft
Sarah Beck and Wojtek Uzdelewicz
Amy and Jeffrey Verschleiser
Sue and David Viniar
Danielle and Tom Walker
Seth Waugh
Amy and John Weinberg
The Weinstein Company LLC
Sherry and Joel Wiener
Wilf Family Hospital Foundation
Anonymous (1)

**SUPPORTER ($1,500-$9,999)**
Tarek Abdel-Meguid
Judith Ann Abrams
Viral Acharya
Perry Miller Adato and Neil M. Adato
Tania and Anilesh Ahuja
Nihan and Reza Ali
Alvin H. Einbender Revocable Trust
Ann and Steven Ames
Danielle and Drew Anderman
Lynne Greenberg and Eric Avram
Ashley Baker
Bank of China
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Barrera/Puri Family Foundation
Barry and Alison Goodman Foundation
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Stacey and Michael Bennett
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Laura and Lloyd Blankfein
Eric Blumencranz/BWD Group LLC
Ruth and Robi Blumenstein
BNY Mellon
Barbara and Mark Boisi
Linda and Jules Bonavolonta
Karen and Michael Borofsky
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Jackie and John Bucksbaum
Erica Jong and Ken Burrows
Melissa Hammel and Michael Burton
Curt Burwell
CAA
Ginevra Caltagirone
Capital One Services, LLC
Sally Peterson and Michael Carlisle
Cashin Family Fund
Chauncey and Marion D. McCormick Family Foundation
Kathryn and Kenneth Chenault
James Chin
Cleary Gottlieb Steen & Hamilton LLP
Dana and Michael Cohen
Lisa Pevaroff and Gary Cohn
Vicki Cohn
Component Assembly Systems, Inc.
Dee and Kevin Conway
Leslie and James Craige
Dana Zucker and Brahm Cramer
Heather Crosby
Matthew Cruger
Mr. and Mrs. David E.R. Dangoor
Daniel and Estrellita Brodsky Family Foundation
The Daniel and Jane Och Charitable Trust
Nancy and Michael Davis
Emanuele Della Valle
Elizabeth and David De Paolo
Deutsche Bank
The Dewitt Stern Group
Brenda Earl
Elg Family Foundation
Valerie Feigen and Steven Eisman
Diana and Frederick Elghanayan
Janet Landau and Peter Ezersky
Helen and Peter Fahey
Andrew Farkas and CIII Capital Partners
Ann Berman Feld and Daniel Feld
Suzanne Studier-Feldman and Steven Feldman
Carol and John Finley
David B. Ford
Maria Doyle and Michael Forman
Lauren Frank
Jeanette Lascoumes Friedman, LCSW
Amanda and Glenn Furhman
Thomas Gahan
Dr. and Mrs. Roy Geronomus
Lisi and Rob Gheewalla
Russell Gimelstob
Dr. and Mrs. Allan Avi Gistrak
Phoebe and Michael Gistrak
Maarit and Tom Glocer
Bari and Neil Goldmacher
Hope Goldstein
Jennifer and Ian Goodman
Andrea and Jim Gordon
Mindy and Jon Gray
Robert Greenberg
Molly Jong-Fast and Matthew Greenfield
Ava Seave and Bruce Greenwald
Anne and Dr. Jamie Grifo
Deborah and Allen Grubman
Grubman Indursky Shire & Meiselas, P.C.
Lynn and Martin Halbfinger
Harmon Foundation
Marjorie and Josh Harris
Gina and John Harrobin
Haynes-Roberts Inc.
HBO
Margaret and Thomas Healey
Illean and Roy Helland
Pamela and Jonathan Henes
Matthew Hiltzik
Hite Construction, Inc.
Jen and Andrew Hoine
Tim Holliday
Patricia and Gary Holloway
Avi Horev
Rachel and Ara Hovnanian
Tracey and Craig Huff
Gail and Carl Icahn
Rebekah and Adam Inger
Mark Hibbert and Bob Intrieri/UBS
Jordan Roth and Richie Jackson
Drs. Vivian Diller and John Jacobs
Eve Jaffe
Jefferies, Inc.
Jeffrey and Marci Lefkowitzs Fund
Christina and Adrian Jones
Stephen C. Josephson, Ph.D.
Dayssi and Paul Kanavos
Jessica and Adam Kaplan
Rikki and Barry Kaplan
Mitchell Karasik
Melissa Diamond and Gary Katsof
Anton Katz
Marina and Stephen E. Kaufman
Lisa and Alan Kava
Laurie Kefalidis
James Kelly
Nancy Rose and John Kimelman
Anla Cheng Kingdon and Mark Kingdom
Kiwi Partners Inc.
Julia and William Kohane
Michael Kooper
Linda Sirow and Dr. Harold S. Koplewicz
Mitchell Krieger
Elizabeth Krinick and Jennifer Krinick
Philippe Laffont
Stacey Lane
Debra and Jonathan Langer
Kathy and Arthur Langhaus
Lawton W. Fitt and James I. McLaren
Foundation
Heather and Tom Leeds
Mr. and Mrs. Richard S. LeFrak
Leslee Dart and Michael Leon
Andrew Goffe and Jeff Levin
Thad Hayes and Adam Lippin
Lizzie and Jonathan M. Tisch Fund
Stephanie and James Loeffler
Cynthia and Dan Lufkin/ The Peter Jay Sharp
Foundation
Susan Baker and Michael Lynch
Ninah and Michael Lynne
Sondra and David Mack
Kelly and Stephen Mack
Phyllis and William Mack
Maxine and Joseph Macnow
Madison Technologies
Magaschoni Apparel Group
Nathan Mandelbaum
Cia Buckley Marakovts and Bob Marakovts
Claudina and Alain Marcus
Margolin, Winer & Ervens LLP
Cindy and Matthew Mark
James C. McCarroll
Linda and Ben McGrath
Joseph McManamey
Karen Mehiel
Roz and Jerry Meyer
Allison and Roberto Mignone
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Morgan Stanley
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Alicia Underwood
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Anonymous (2)

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Florence Janovic  
Jantile, Inc.  
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Lori and Todd Newberger
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Nellie Nugiel
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John Schulz
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Jason Schwartz-zen
Boake Sells
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Laura and Michael Shannon
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Deborah and David Shiffman
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Rosemary Siciliano
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Sandra K. Silver
Natasha and Tom Silver
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The Van Wyck Estate
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