EISNER AMPER

CHILD MIND INSTITUTE, INC.

FINANCIAL STATEMENTS

SEPTEMBER 30, 2017 and 2016





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INDEPENDENT AUDITORS' REPORT

Board of Directors Child Mind Institute, Inc. New York, New York

Report on the Financial Statements

We have audited the accompanying financial statements of the Child Mind Institute, Inc. ("CMI"), which comprise the statements of financial position as of September 30, 2017 and 2016, the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

CMI's management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Child Mind Institute, Inc. as of September 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

Eisner Imper LLP
EISNERAMPER LLP
New York, New York

May 7, 2018



Statements of Financial Position

	September 30,				
	2017	2016			
ASSETS					
Cash, cash equivalents, and restricted cash	\$ 2,826,054	\$ 2,719,891			
Accounts receivable	30,038	19,698			
Contributions receivable, net	13,019,698	9,670,330			
Government grants receivable	88,257	82,572			
Investments	8,300,799	7,969,139			
Prepaid expenses and other assets	386,038	418,903			
Property and equipment, net	1,285,787	1,538,000			
Website and software costs, net	132,380	189,960			
Due from related party - administrative services	1,205,308	1,438,808			
	<u>\$ 27,274,359</u>	<u>\$ 24,047,301</u>			
LIABILITIES AND NET ASSETS					
Liabilities:					
Accounts payable and accrued expenses	\$ 1,090,976	\$ 681,613			
Accrued salaries and vacation	288,287	328,491			
Deferred rent liability	<u>666,975</u>	<u>819,910</u>			
Total liabilities	2,046,238	1,830,014			
Commitments and contingencies (Note M)					
Net assets:					
Unrestricted	6,930,835	7,233,515			
Temporarily restricted	16,297,286	12,983,772			
Permanently restricted	2,000,000	2,000,000			
Total net assets	25,228,121	22,217,287			
	<u>\$ 27,274,359</u>	<u>\$ 24,047,301</u>			

Statements of Activities

Total public support and revenue

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Public support and revenue:								
Foundations, corporations and individuals (including								
in-kind services of \$7,213,231 and \$401,289								
in 2017 and 2016, respectively)	\$ 9,563,592	\$ 8,297,531		\$ 17,861,123	\$ 2,465,010	\$ 6,675,270		\$ 9,140,280
Special event revenue (net of direct benefit to donors								
of \$289,922 and \$277,396 in 2017 and 2016,								
respectively)	3,807,969	1,211,100		5,019,069	5,566,030	2,543,774		8,109,804
Government grants	505,685			505,685	495,703			495,703
Investment income, net	108,252	203,492		311,744	186,667	95,173		281,840
Program service fees	88,031			88,031	10,366			10,366
Administrative services	743,690			743,690	678,167			678,167
Total public support and revenue before net								
assets released from restrictions	14,817,219	9,712,123		24,529,342	9,401,943	9,314,217		18,716,160
Net assets released from restrictions	6,398,609	(6,398,609)		0	3,736,457	(3,736,457)		0
Recovery of funds with deficiencies				0	27,278	(27,278)		0

24,529,342

13,165,678

\$ 7,233,515

2017

21,215,828 3,313,514

\$ 6,930,835 **\$** 16,297,286

Year Ended September 30,

2016

5,550,482

\$ 12,983,772

\$ 2,000,000

18,716,160

\$ 22,217,287

Expenses:

Program services:

Net assets, end of year

· · · · · · · · · · · · · · · · · · ·							
Education and outreach	8,282,200		8,282,200	2,456,552			2,456,552
Research and clinical	<u>8,867,361</u>		8,867,361	7,311,118			7,311,118
Total program services	<u>17,149,561</u>		17,149,561	9,767,670			9,767,670
Supporting services:							
Management and general	2,551,329		2,551,329	2,085,094			2,085,094
Fund-raising	1,817,618		1,817,618	1,784,203			1,784,203
Total supporting services	4,368,947		4,368,947	3,869,297			3,869,297
Total expenses	21,518,508		21,518,508	13,636,967			13,636,967
Change in net assets	(302,680) 3,5	,313,514	3,010,834	(471,289)	5,550,482		5,079,193
Net assets, beginning of year	7,233,515 12,9	<u>,983,772</u> <u>\$ 2,000,000</u>	22,217,287	7,704,804	7,433,290	\$ 2,000,000	17,138,094

See notes to financial statements. 3

\$ 2,000,000 **\$** 25,228,121

$\label{eq:child} \textbf{CHILD MIND INSTITUTE, INC.}$

Statements of Functional Expenses

Year E	Ended	Sept	embe	r 30,
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		2017						2016										
		Program Services		Management and General		Fund- Raising		Total		Total		Program Services		nnagement and General		Fund- Raising	Total	
Salaries	\$	4,596,607	\$	959,201	\$	936,938	\$	6,492,746	\$	3,375,942	\$	1,059,886	\$	1,051,775 \$	5,487,603			
Payroll taxes and employee benefits		711,479		311,523		101,673		1,124,675		534,907		326,321		98,993	960,221			
Travel and meals		102,082		20,036		27,352		149,470		90,590		21,853		24,652	137,095			
Occupancy		438,086		424,606		59,865		922,557		719,685		177,023		86,425	983,133			
Office expenses		222,027		29,417		33,779		285,223		169,220		33,374		28,690	231,284			
Professional and consulting fees		8,887,140		368,694		156,624		9,412,458		2,245,052		257,682		98,446	2,601,180			
Event consultants						232,600		232,600						144,500	144,500			
Conference and meetings		128,750		184		180		129,114		110,755		250			111,005			
Telephone		19,821		6,316		1,033		27,170		22,633		6,127		1,208	29,968			
Insurance		106,643		43,695		16,102		166,440		139,770		44,117		16,622	200,509			
Computers and equipment		427,462		45,060		24,794		497,316		900,873		49,207		33,284	983,364			
Printing		24,005		8,417		48,885		81,307		26,085		11,712		14,045	51,842			
Postage		5,199		4,424		10,706		20,329		9,626		2,742		10,947	23,315			
Staff development		5,611		21,245		4,193		31,049		14,826		13,967		494	29,287			
Financial aid		976,992						976,992		639,229					639,229			
Events expense		34,187		3,686		24,846		62,719		8,114		864		108	9,086			
Dues and subscriptions		25,640		10,281		8,292		44,213		17,456		6,272		6,495	30,223			
Bank fees		16,703		24,918		32,899		74,520		13,309		9,074		50,443	72,826			
Web development and design		105,229		34,522		86,138		225,889		357,291		17,933		97,389	472,613			
Advertisement		15,130						15,130		16,509		8,098		114	24,721			
Bad debts expense				193,596				193,596							0			
Depreciation and amortization		300,768		41,508		10,719	_	<u>352,995</u>	_	355,798		38,592		19,573	413,963			
Total expenses	<u>\$</u>	17,149,561	\$	2,551,329	\$	1,817,618	\$	21,518,508	\$	9,767,670	\$	2,085,094	\$	1,784,203 \$	13,636,967			

See notes to financial statements.

Statements of Cash Flows

	September 30,			
		2017		2016
Cash flows from operating activities:	•	0.040.004	•	5 070 400
Change in net assets Adjustments to reconcile change in net assets to net cash (used in)	\$	3,010,834	\$	5,079,193
provided by operating activities:				
Depreciation and amortization		352,995		413,963
Amortization of deferred rent liability		(152,935)		(164,935)
Net realized and unrealized gains on investments		(178,192)		(162,220)
Bad debts expense		193,596		
Donated securities		(759,863)		(623,254)
Proceeds from sales of donated securities		759,932		612,388
Changes in:				
Accounts receivable		(10,340)		(2,284)
Contributions receivable, net		(3,542,964)		(5,772,222)
Government grants receivable		(5,685)		4,297
Prepaid expenses and other assets		32,865		53,830
Due from related party - administrative services		233,500		292,476
Accounts payable and accrued expenses		409,363		126,941
Accrued salaries and vacation		(40,204)		<u>59,408</u>
Net cash provided by (used in) operating activities		302,902		(82,419)
Cash flows from investing activities:				
Proceeds from sales of investments		4,043,876		6,079,784
Purchases of investments		(4,197,413)		(5,534,465)
Purchases of property and equipment		(20,308)		(129,110)
Capitalized website and software costs		(22,894)		(83,000)
Net cash (used in) provided by investing activities		(196,739)		333,209
Net change in cash, cash equivalents, and restricted cash		106,163		250,790
Cash, cash equivalents, and restricted cash, beginning of year		<u>2,719,891</u>		2,469,101
Cash, cash equivalents, and restricted cash, end of year	\$	2,826,054	\$	2,719,891
Supplemental disclosure of cash flow information: In-kind services	<u>\$</u>	7,213,231	<u>\$</u>	401,289

Year Ended

Notes to Financial Statements September 30, 2017 and 2016

NOTE A - ORGANIZATION AND NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

[1] Organization:

The Child Mind Institute, Inc. ("CMI"), incorporated in New York in 2009, is an independent not-for-profit organization dedicated to transforming the lives of children and families struggling with mental health and learning disorders. CMI works to deliver the highest standards of care, advance the science of the developing brain and empower parents, professionals, and policymakers to support children when and where they need it most. Together with its supporters, CMI is helping children reach their full potential in school and in life.

CMI is exempt from federal income taxes under Section 501(c)(3) of the U.S. Internal Revenue Code (the "Code") and from state and local taxes under comparable laws.

[2] Basis of accounting:

The accompanying financial statements of CMI have been prepared using the accrual basis of accounting and conform to accounting principles generally accepted in the United States of America ("U.S. GAAP"), as applicable to not-for-profit organizations.

[3] Use of estimates:

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, support and revenue and expenses, as well as the disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

[4] Cash, cash equivalents, and restricted cash:

For financial-reporting purposes, CMI considers all highly liquid investments, with maturities of three months or less when purchased, to be cash equivalents. Cash equivalents considered to be a part of CMI's investment portfolio are reported as investments in the accompanying statements of financial position. A portion of cash has been restricted as collateral against CMI's letter of credit for its operating leases (see Note M[1]).

[5] Investments:

CMI's investments in equity securities, mutual funds, and fixed income securities are reported at their fair values in the statement of financial position based on quoted market prices, with a portion of cash and cash equivalents included as a part of the investment portfolio.

CMI's investments in general are subject to various risks, such as interest-rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes could materially affect the amounts reported in the financial statements.

Investment transactions are recorded on a trade-date basis. Realized gains and losses on investments sold, and unrealized appreciation and depreciation on investments held, are reported in the statement of activities as increases or decreases in unrestricted net assets unless their use is restricted on a temporary or permanent basis through donor stipulation. Realized gains and losses on investments are determined by comparison of the average costs of acquisition to the proceeds received at the time of disposition. Unrealized gains and losses on investments are determined by comparing each investment's cost to the fair value at the end of each fiscal year. The earnings from dividends and interest are recognized when earned.

Notes to Financial Statements September 30, 2017 and 2016

NOTE A - ORGANIZATION AND NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

[5] Investments: (continued)

Investment expenses include the services of bank trustees, investment managers and custodians. The balance of investment management fees disclosed in Note B are those specific fees charged by CMI's various investment managers in each fiscal year; however, they do not include those fees that are embedded in various other investment accounts and transactions.

Donated securities are recorded at their estimated fair values, as determined by the proceeds received on the dates of donation or by their net asset values as determined by the CMI's management. CMI's policy is to sell the donated securities immediately, and, accordingly, for purposes of the statement of cash flows, donated securities and the proceeds generated from their sale are included within operating activities.

[6] Property and equipment:

Property and equipment are stated at their original costs at the dates of acquisition, or, if contributed, at their fair values at the dates of donation. CMI capitalizes items of property and equipment that have a cost of \$3,000 or more and a useful life greater than one year, whereas minor costs of repair and maintenance are expensed as incurred. Depreciation of computer hardware, furniture, and equipment is provided using the straight-line method over three to five years, the estimated useful lives of the related assets. Leasehold improvements are amortized over the remaining lease term, or the useful lives of the improvements, whichever is shorter.

Management evaluates the recoverability of the investment in long-lived assets on an on-going basis and recognizes any impairment in the year of determination. Long-lived assets were tested for impairment as of September 30, 2017 and 2016, respectively, and in the opinion of management, there were no impairments. It is reasonably possible that relevant conditions could change in the near term and necessitate a change in management's estimate of the recoverability of these assets.

[7] Website and software costs:

Website costs related to data consulting services, site configuration and infrastructure, and conceptual design are capitalized. The costs incurred for the purchase of software and upgrades that result in additional functionality are capitalized. Costs relating to operation and content are expensed as incurred. Capitalized website and software costs are amortized over a five-year and three-year expected life for website costs and software costs, respectively, using the straight line method. At each year end, capitalized website and software costs net of accumulated amortization was \$132,380 and \$189,960, respectively.

[8] Accrued vacation:

Accrued vacation represents CMI's obligation for the cost of unused employee vacation time payable in the event of employee departures; the obligation is recalculated every year. At September 30, 2017 and 2016, the accrued vacation obligation was \$264,462 and \$328,491, respectively, and is reported in the accompanying statements of financial position as a part of accrued salaries and vacation.

[9] Net assets:

(i) Unrestricted:

Unrestricted net assets represent those resources that are not subject to donor restrictions and are available for current operations.

Notes to Financial Statements September 30, 2017 and 2016

NOTE A - ORGANIZATION AND NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

[9] Net assets: (continued)

(ii) Temporarily restricted:

Temporarily restricted net assets represent those resources that are subject to the requirements of the New York Prudent Management of Institutional Funds Act ("NYPMIFA") and the use of which has been restricted by donors or state law to specific purposes and/or the passage of time. When a donor restriction expires, that is, when a stipulated time restriction ends, or a purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and are reported in the accompanying statements of activities as "net assets released from restrictions."

Temporarily restricted contributions, the requirements of which are met in the year of donation, are reported as unrestricted.

(iii) Permanently restricted:

Permanently restricted net assets represent those resources the principal of which is originally restricted into perpetuity by its donors. The purposes for which the income and net capital appreciation arising from the underlying assets may be used depend on the wishes of that donor. Under the terms of NYPMIFA, those earnings are classified as temporarily restricted in the accompanying statements of activities, pending appropriation by the Board of Directors.

[10] Revenue recognition:

(i) Contributions and grants:

Contributions to CMI are recognized as revenue upon the receipt of cash, of other assets, or of unconditional pledges. Contributions are recorded as either temporarily or permanently restricted if they are received with donor stipulations or time considerations as to their use. Conditional contributions are recorded when the conditions have been met, and, if received in advance, are recognized in the statements of financial position as funds received in advance. Contributions to be received over periods longer than a single year are discounted at an interest rate commensurate with the risk involved.

Grant revenue is recognized based on the terms of each individual grant and is available for unrestricted use, unless the donor or grantor restricts the use thereof, either on a temporary or permanent basis.

(ii) Program service fees:

Program service fee revenue is recognized when services have been rendered based on the terms of each individual contract.

(iii) Administrative services:

Administrative services are recognized according to the terms of a contracted rate based on the value of services provided by CMI, based on actual costs incurred by CMI (see Note E).

Notes to Financial Statements September 30, 2017 and 2016

NOTE A - ORGANIZATION AND NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

[11] Donated services:

For recognition of donated services in CMI's financial statements, such services must (i) create or enhance non-financial assets and (ii) typically need to be acquired if not provided by donation. Additionally, recognition of donated services must (i) require a specialized skill, and (ii) be provided by individuals possessing these skills. Accordingly, donated services are recorded as support at their estimated fair values at the dates of donation and are reported as unrestricted support unless the donor has restricted the donated assets to a specific purpose.

During fiscal-years 2017 and 2016, CMI received donated legal and marketing services totaling approximately \$67,000 and \$101,000, respectively. During 2017, CMI received approximately \$5,200,000 in the form of donated placements of public-service announcements ("PSAs"), in various forms of media. The PSAs served to communicate CMI's mission to the general public. In addition, CMI received approximately \$1,100,000 in professional services to conduct a feasibility study to expand its operations. The Child Mind Medical Practice, PLLC (the "Practice"), a related party, also provided donated services of \$852,000 and \$300,000 during fiscal-years 2017 and 2016, respectively (see Note E).

Donated services totaled approximately \$7,200,000 and \$401,000, during fiscal-years 2017 and 2016, respectively.

[12] Functional allocation of expenses:

The costs of providing the various programs and the supporting services have been summarized on a functional basis in the statements of activities and functional expenses. Accordingly, certain costs have been allocated among CMI's program, management and general, and fund-raising categories, using appropriate measurement methodologies determined by management.

[13] Advertising:

CMI expenses the costs of advertising as they are incurred. Advertising expense for fiscal-years 2017 and 2016 was approximately \$15,000 and \$25,000, respectively.

[14] Income tax uncertainties:

CMI is subject to the provisions of the Financial Accounting Standards Board's (the "FASB") Accounting Standards Codification ("ASC") Topic 740, *Income Taxes*, as it relates to accounting and reporting for uncertainty in income taxes. Because of CMI's general tax-exempt status, ASC Topic 740 has not had, and is not anticipated to have, a material impact on CMI's financial statements.

[15] Recent accounting pronouncement:

In August 2016, the FASB issued Accounting Standards Update ("ASU") No. 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. ASU 2016-14 amends financial-statement presentations and disclosures, with the goal of assisting not-for-profit organizations in providing more relevant information about their resources (and the changes in those resources) to donors, grantors, creditors, and other users. ASU 2016-14 includes qualitative and quantitative requirements in the following areas: (i) net asset classifications, (ii) investment returns, (iii) expense categorizations, (iv) liquidity and availability of resources, and (v) the presentation of operating cash flows. The new standard will be effective for fiscal reporting periods beginning after December 15, 2017. Management is currently evaluating the effect that this new guidance will have on CMI's financial statements and related disclosures.

Notes to Financial Statements September 30, 2017 and 2016

NOTE A - ORGANIZATION AND NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

[16] Reclassifications:

Certain amounts in the accompanying prior-year's financial statements have been reclassified to conform to the current-year's presentation.

[17] Subsequent events:

CMI has considered all of the accounting treatments, and the related disclosures in the current fiscal-year's financial statements, that would be required as the result of all events or transactions that occurred after September 30, 2017 through May 7, 2018, the date on which the financial statements were available to be issued.

NOTE B - INVESTMENTS

At each fiscal year-end, investments consisted of the following:

	September 30,								
	2017								
	Fair Value			Cost		Fair Value		Cost	
Money market funds Mutual funds:	\$	60,723	\$	60,723	\$	59,299	\$	59,299	
Fixed-income funds Market-hedging funds		2,217,781 113,278		2,222,176 106,753		2,560,095 106,316		2,574,813 106,073	
U.S. government bonds Corporate bonds		827,414 3,955,967		823,891 3,870,908		1,323,578 2,899,012		1,316,893 2,831,848	
Common stock		1,125,636	_	985,199		1,020,839		985,840	
	<u>\$</u>	<u>8,300,799</u>	<u>\$</u>	<u>8,069,650</u>	\$	<u>7,969,139</u>	\$	7,874,766	

During each fiscal year, net investment income consisted of the following:

	•	Year Ended September 30,						
		2017		2016				
Interest and dividends Realized gains (losses) Unrealized gains Investment management fees	\$	181,096 41,416 136,776 (47,544)	\$	163,417 (9,123) 171,343 (43,797)				
	<u>\$</u>	311,744	\$	281,840				

The FASB's ASC Topic 820, *Fair Value Measurements*, establishes a three-level valuation hierarchy of fair-value measurements. These valuation techniques are based upon observable and unobservable inputs. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect market assumptions. These two types of inputs create the following fair-value hierarchy:

Level 1: Valuations are based on observable inputs that reflect quoted market prices in active markets for identical investments, at the reporting date.

Notes to Financial Statements September 30, 2017 and 2016

NOTE B - INVESTMENTS (CONTINUED)

- Level 2: Valuations are based on (i) quoted prices for similar investments, in active markets (ii) quoted prices for those investments, or similar investments, in markets that are not active or (iii) pricing inputs other than quoted prices that are directly or indirectly observable at the reporting date.
- Level 3: Valuations are based on pricing inputs that are unobservable and include situations where (i) there is little, if any, market activity for the investments, or (ii) the investments cannot be independently valued.

The available market data is monitored to assess the appropriate classification of financial instruments within the fair-value hierarchy. Changes in economic conditions or valuation techniques may require the transfer of financial instruments from one level to another. In such instances, the transfer is reported at the beginning of the reporting period. For fiscal-years 2017 and 2016, there were no transfers among the fair-value hierarchy levels.

The following table summarizes the fair values of CMI's investments at each fiscal year-end, in accordance with the ASC Topic 820 valuation levels:

	September 30,										
	2017							2016			
	Level 1		Level 2		Total		Level 1	_	Level 2		Total
Money market funds Mutual funds	\$ 60,723 2,331,059			\$	60,723 2,331,059	\$	59,299 2,666,411			\$	59,299 2,666,411
U.S. government bonds Corporate bonds	2,331,039	\$	827,414 3,955,967		827,414 3,955,967		2,000,411	\$	1,323,578 2,899,012		1,323,578 2,899,012
Common stock	 1,125,636			_	1,125,636		1,020,839			_	1,020,839
	\$ 3,517,418	\$	4,783,381	\$	8,300,799	\$	3,746,549	\$	4,222,590	\$	7,969,139

NOTE C - RECEIVABLES

[1] Contributions receivable:

At each fiscal year-end, contributions receivable were estimated to be due as follows:

	September 30,				
	2017			2016	
Less than one year One year to five years	\$	5,673,096 7,885,471	\$	2,974,800 7,082,119	
Less allowance for doubtful collection		13,558,567 (193,596)		10,056,919 (175,000)	
Reduction of pledges due in excess of one year to present value, at discount rates ranging from 1.13% to 1.71%		(345,273)	_	(211,589)	
	\$	13,019,698	\$	9,670,330	

CMI reserved \$193,596 of certain contributions receivable that were determined to be uncollectible for fiscal-years 2017. Also during fiscal-year 2017, CMI wrote-off \$175,000 of previously reserved contribution receivables.

Notes to Financial Statements September 30, 2017 and 2016

NOTE C - RECEIVABLES (CONTINUED)

[2] Accounts and government grants receivable:

At each fiscal year-end, accounts and grants receivable consisted of amounts due to CMI for exchange-type transactions. All amounts are due within one year. Based on prior history, management believes that substantially all receivables are fully collectible and, accordingly, no allowance for doubtful amounts has been established.

NOTE D - PROPERTY AND EQUIPMENT

At each fiscal year-end property and equipment consisted of the following:

	September 30,				
	2017	2016			
Computer hardware	\$ 250,775	\$ 250,775			
Furniture and equipment	1,344,888	1,344,888			
Leasehold improvements	2,030,861	2,010,553			
Less: accumulated depreciation and amortization	3,626,524 <u>(2,340,737</u>)	3,606,216 (2,068,216)			
	<u>\$ 1,285,787</u>	\$ 1,538,000			

NOTE E - RELATED-PARTY TRANSACTIONS

CMI has related activities in common with the Practice, a professional service limited liability company that provides medical treatment. CMI facilitated the creation of the Practice to provide clinical care and treatment directly to children and adolescents, which, under applicable law, CMI may not directly provide. CMI's President is a member of the Practice; however, there are no shared governing-board members between the two organizations, and CMI does not have a direct ownership interest in the Practice.

The relationship between CMI and the Practice lends itself to a variety of transactions and agreements:

[1] Administrative services agreement:

CMI provides certain administrative services to the Practice, and the Practice reimburses CMI for the value of those services, based on an agreement between the two organizations. During fiscal-years 2017 and 2016, CMI incurred \$743,690 and \$678,167, respectively, of costs associated with providing administrative services to the Practice, of which \$727,190 and \$671,605 were reimbursed during fiscal-years 2017 and 2016, respectively. As of September 30, 2017 and 2016, total related administrative costs due to CMI from the Practice amounted to \$1,205,308 and \$1,438,808 respectively.

[2] Financial Aid Program:

CMI instituted the Financial Aid Program in an effort to help children and families receive care and treatment, regardless of economic standing, by clinicians at the Practice. Families complete an application for financial aid at the Practice. Eligible families may receive a fee discount of between 30%-70% of the cost of services. CMI raises funds to support this program. Financial aid for approved patients totaled \$976,992 and \$639,229 in fiscal-years 2017 and 2016, respectively.

Notes to Financial Statements September 30, 2017 and 2016

NOTE E - RELATED-PARTY TRANSACTIONS (CONTINUED)

[3] Sub-contracting:

CMI receives contributions and grants that require the provision of services that CMI is unable to provide. In these instances, CMI sub-contracts with various agencies, including the Practice, to perform these services. CMI discloses to its donors and grantors that the services will be sub-contracted to satisfy the donor's and grantor's requests. During fiscal-years 2017 and 2016, sub-contracted amounts paid to the Practice in performance of these requests amounted to \$1,556,868 and \$1,334,498 respectively, and, these amounts are included as part of the "professional and consulting fees" category in the accompanying statements of functional expenses.

[4] Restricted grant agreement:

CMI entered into a restricted grant agreement with the Practice pursuant to which CMI agreed to make special purpose restricted grants to the Practice up to the aggregate amount of \$1,750,000. To date, CMI has made grants to the Practice in the aggregate amount of \$690,000.

[5] License agreement:

Pursuant to a license agreement between CMI and the Practice, CMI granted a royalty-free license of certain of its trademarks and domain names to the Practice, subject to certain terms and conditions, including the termination of the license agreement in the event the Practice breaches the terms and conditions of the agreement.

NOTE F - TEMPORARILY RESTRICTED NET ASSETS

At each fiscal year-end, temporarily restricted net assets consisted of the following:

	September 30,				
	2017	2016			
Restricted for the following purposes:					
Science campaign	\$12,104,865	\$ 6,952,025			
School-based programming	1,302,443	1,306,724			
Financial aid	1,055,705	1,032,125			
Research	250,239	478,473			
CMI Cares	·	109,599			
Feasibility Study for expansion	59,000				
Project UROK	44,096	126,691			
Katz Lecture	236,576	236,576			
Doris and Melvin Sirow Art Fund	64,437	70,522			
Childmind.org website	18,607	75,957			
Accumulated endowment income reserved					
for appropriation - research and science	95,492	<u>17,895</u>			
	15,231,460	10,406,587			
Restricted for time	1,065,826	2,577,185			
	<u>\$ 16,297,286</u>	<u>\$12,983,772</u>			

Notes to Financial Statements September 30, 2017 and 2016

NOTE F - TEMPORARILY RESTRICTED NET ASSETS (CONTINUED)

During each fiscal year, net assets released from restrictions were for the following:

	Year Ended September 30,		
	2017	2016	
Restricted for the following purposes:			
Science campaign	\$ 2,281,743	\$ 1,782,129	
School-based programming	231,024	225,335	
Financial aid	867,392	924,429	
Research	341,540	148,589	
CMI Cares	109,599	51,800	
Project UROK	126,691	11,309	
Katz Lecture		19,750	
Doris and Melvin Sirow Art Fund	6,085	1,380	
Childmind.org website	<u>57,350</u>	243,468	
	4,021,424	3,408,189	
Time restrictions satisfied	2,377,185	328,268	
	6,398,609	3,736,457	
Recovery of funds with deficiencies		27,278	
	<u>\$ 6,398,609</u>	\$ 3,763,735	

NOTE G - PERMANENTLY RESTRICTED NET ASSETS

At September 30, 2017 and 2016, respectively, net assets totaling \$2,000,000 were permanently restricted, with investment earnings to be used to support a research position at CMI.

NOTE **H** - **E**NDOWMENT

[1] The endowment:

CMI's endowment consists of a donor-restricted fund to support a research position at CMI.

[2] Interpretation of relevant law:

NYPMIFA is applicable to all of CMI's institutional funds, including its donor-restricted endowment fund. The Board of Directors will continue to adhere to NYPMIFA's requirements.

Notes to Financial Statements September 30, 2017 and 2016

NOTE H - ENDOWMENT (CONTINUED)

[3] Changes in endowment net assets for each fiscal year were as follows:

	September 30, 2017			
	Temporarily Restricted	Permanently Restricted	Total	· -
Endowment net assets, beginning of year Investment return:	<u>\$ 17,895</u>	\$ 2,000,000	\$ 2,017,895	
Interest and dividends Net appreciation (realized and unrealized)	38,173 165,319		38,173 165,319	
Total investment return	203,492		203,492	
Appropriation of endowment assets	(108,000)		(108,000)	
Endowment net assets, end of year	<u>\$ 113,387</u>	<u>\$ 2,000,000</u>	<u>\$ 2,113,387</u>	
	September 30, 2016			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of year Investment return:	\$ (27,278)	<u>\$ 0</u>	\$ 2,000,000	\$ 1,972,722
Interest and dividends		41,542		41,542
Net appreciation (realized and unrealized)		53,631		53,631
Total investment return		95,173		95,173
Appropriation of endowment assets		(50,000)		(FO 000)
Appropriation of origoniment accord		(50,000)		(50,000)

Temporarily restricted endowment represents that portion of allocated investment income, derived from permanently restricted endowment assets that has not been appropriated by the Board of Directors for expenditure.

0

\$

17,895

\$ 2,000,000

\$

[4] Funds with deficiencies:

Due to unfavorable market fluctuations, from time to time, the fair value of assets associated with individual donor-restricted endowment funds may decline below the historical dollar value of the donor's original, permanently restricted contribution. There were no such deficiencies during fiscal-years 2017 and 2016. Under the terms of NYPMIFA, CMI has no responsibility to restore such decreases in value.

[5] Return objectives and risk parameters:

Endowment net assets, end of year

The Board of Directors has adopted investment and spending policies for CMI's endowment assets that seek to provide a predicable stream of funding for a research position at CMI.

\$ 2,017,895

Notes to Financial Statements September 30, 2017 and 2016

NOTE H - ENDOWMENT (CONTINUED)

[6] Strategies employed for achieving objectives:

To satisfy its long-term, rate-of-return objectives, CMI relies on a total-return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). CMI will target a diversified asset allocation to achieve its long-term return objectives within prudent risk constraints.

[7] Spending policy and relationships with investment objectives:

When authorized by the Board of Directors, CMI may draw up to 5% of the projected value of the fund as of CMI's fiscal-year end to provide support for a research position at CMI. Each year, during the Audit & Finance Committee's fall meeting, the Committee recommends the appropriation to be approved by the Board of Directors based on the performance of the investment as of August 31 of that year, and also ratifies or revises the prior-year's appropriation.

NOTE I - EMPLOYEE-BENEFIT PLAN

CMI maintains a defined-contribution retirement plan, established under Section 401(k) of the Code. Eligible employees may contribute a portion of their annual salaries immediately upon being hired. Under the terms of the plan, CMI may provide a discretionary matching contribution up to 6% of the employee's annual salary, up to a maximum of \$10,000 per year. Plan expenses for fiscal-years 2017 and 2016 were \$152,028 and \$133,962, respectively.

NOTE J - CREDIT RISK

Financial instruments that potentially subject CMI to concentrations of credit risk consist principally of cash and cash-equivalent accounts deposited in high-credit-quality financial institutions, the balances of which, from time to time, may exceed federal insurance limits. However, management believes that CMI does not face a significant risk of loss on these accounts that would be due to the failure of these institutions.

NOTE K - CONCENTRATION OF REVENUE

Amounts provided by two donors of approximately 47% and 25% of contributions receivable and contribution revenue, respectively, represent a concentration of receivables and revenues as of and for the fiscal-year ended September 30, 2016. There were no concentrations of this kind as of September 30, 2017.

Notes to Financial Statements September 30, 2017 and 2016

NOTE L - PROGRAM AND SUPPORTING SERVICES EXPENSES

Generally accepted accounting principles require CMI's expenses to be reported on a functional basis. Accordingly, total expenses were allocated among program and supporting services as follows:

	Year Ended September 30,		
	2017	2016	
Program Management and general Fund-raising	\$ 17,149,561 2,598,873 2,107,540	\$ 9,791,318 2,140,320 2,065,936	
	<u>\$ 21,855,974</u>	\$ 13,997,574	

The above expenses are inclusive of expenses that have been reported net of revenue in the accompanying statements of activities. Direct benefit to donors are reported as fund-raising expenses. Investment expenses, as disclosed in Note B, are reported in the above table as management and general.

NOTE M - COMMITMENTS AND CONTINGENCIES

[1] Lease agreements:

In August 2010, CMI and the Practice entered jointly into an operating lease agreement with an unrelated party for office space, expiring May 31, 2023. Pursuant to this agreement, CMI and the Practice received a base rent credit of \$1,190,490 to be applied to the rent expense from the commencement of the lease through June 30, 2011. The aggregate minimum lease payments are being amortized using the straight-line method over the lease term. The cumulative difference between rent expense attributable to CMI and amounts paid by CMI amounted to \$589,261 and \$715,910, as of September 30, 2017 and 2016, respectively, and has been reported as a deferred rent liability in the accompanying statements of financial position. In November 2017, CMI signed an amendment to the existing lease agreement, which adds additional space and extends the lease to 2033.

In conjunction with this lease, CMI was required to obtain two separate letters of credit, a junior and senior letter of credit, totaling \$2,828,588, to be held as security in the event of default. As of July 30, 2012, the junior letter of credit, in the amount of \$1,400,000, was cancelled, and the collateral was released due to certain conditions outlined within the lease agreement having been met. The senior letter of credit, held jointly by CMI and the Practice, in the amount of \$1,320,798, automatically renews each year on August 31 and is secured by an equivalent amount of cash and cash equivalents. There have been no borrowings related to either of these letters of credit.

In October 2014, CMI entered into an operating lease agreement with an unrelated party for office space in Staten Island, New York, to house the Healthy Brain Network Initiative, which expires March 1, 2020. The aggregate minimum lease payments are being amortized using the straight-line method over the term of the lease. The cumulative difference between rent expense and amounts paid amounted to \$77,714 and \$104,000 as of September 30, 2017 and 2016, respectively, and has been reported as a deferred rent liability in the accompanying statements of financial position.

Notes to Financial Statements September 30, 2017 and 2016

NOTE M - COMMITMENTS AND CONTINGENCIES (CONTINUED)

The future minimum rental commitments of CMI and the Practice for the fiscal-years ended subsequent to September 30, 2017 are as follows:

Year Ending September 30,	 Amount		
2018 2019 2020 2021 2022 Thereafter	\$ 2,488,497 3,453,924 3,410,483 3,397,276 3,397,276 44,019,255		
	\$ 60,166,711		

[2] Litigation:

CMI is subject to litigation in the routine course of conducting its operations. In management's opinion, however, there is no current litigation the outcome of which would have a material adverse impact on CMI's financial position or activities.

[3] Government-funded activities:

Government-funded activities are subject to audit by the applicable granting agencies. At September 30, 2017, there were no material obligations outstanding as a result of such audits, and management believes that unaudited projects would not result in any material obligation.