Connecting Children to Their Future

A Decade of Advancing Children's Mental Health

2019 ANNUAL REPORT





The Child Mind Institute changed our daughter's life by helping her find her voice, and we could not be more thankful.

Mia went through second grade without being able to say a single word at school. The Child Mind Institute treated Mia through the summer and into the next school year. Dr. Domingues would come to Mia's school to work with her and was so kind and patient when teaching our family the correct skills. Mia spoke and smiled for the first time in school in March of third grade and made a lot of new friends. Mia is in eighth grade now: she smiles, laughs, raises her hand, and continues to learn and speak in school."

Tracy Wagner's daughter Mia received treatment supported by the Child MInd Institute's financial aid fund.



2

TABLE OF CONTENTS

9 At a Glance	4
dership and Hope in a Time of Crisis	5
ears of the Child Mind Institute	6
Mission Areas	
Public Education and Awareness Research and Innovation Clinical Care and Services	8 10 12
ners and Media	14
n Annual Child Advocacy ord Dinner	16
Supporters	18
ncials	26
king Forward	28
Our Movement	30

3

2019 At a Glance



13 MILLION VISITORS

Over 13 million individuals visited childmind.org for free, evidence-based information and resources on children's mental health.

MORE THAN 75%

children we served received free or reduced-cost services — a 10% increase over the previous year.

44,000 STUDENTS, EDUCATORS, MENTAL HEALTH PROVIDERS AND PARENTS

The Student Success Program has served over 44,000 students, educators, mental health providers and parents since its inception.

S



10,450 PATIENTS Our clinicians have treated 10,450

patients from 44 countries, 48 states and Washington, DC, since our founding. \$6.4 million of financial aid has been awarded to increase access to clinical care since our founding.

\$6.4 MILLION

Leadership and Hope in a Time of Crisis

Dear friends,

We write this at a time when the lives of families across the nation and the world have been turned upside down by the spread of the coronavirus. Each of us is sequestered at home, separated from loved ones by the necessary isolation of our response. Around us, people are dying. Children are cut off from school and friends. Parents are at their limit.

And yet, even as this public health crisis unfolds, a wonderful thing is happening. There is a palpable sense across the country that no matter what drastic measures we take to combat the coronavirus, our children must take priority. They are too important to sacrifice their health, safety and — most of all — their potential.

So even in this dark hour, everyone is talking about children's mental health. The media is eager for stories on how to help children cope. Governors and CEOs are reaching out to psychologists. This crisis and its traumatic effects have captured the attention of the world.

The ease with which the national conversation acknowledges the mental health needs of children in a crisis is a new phenomenon, due in part to the tireless efforts of the Child Mind Institute since our founding in 2009. In 10 years, we have contributed to dramatic progress in public awareness of child and adolescent mental health and learning disorders and their treatment.

24,000+ VOTES

24,000+ votes were cast ahead of the Change Maker Awards.



15 MILLION

Comprehensive psychoeducational evaluations, valued at approximately \$15 million, have been provided for free through the Healthy Brain Network.





Brooke Garber Neidich Co-Chair Board of Directors **Ram Sundaram** Co-Chair Board of Directors H P

- Our research teams collaborate globally on advancing the pace of discovery and sharing research and tools that will change millions of lives for the better.
- Our public education and awareness teams distribute critical information about helping children through this and other crises via our website, in the media and elsewhere.
- Our clinical teams provide gold-standard evidencebased care to patients whether it is in person or through innovative telehealth technologies.

As we respond to the coronavirus crisis, we are proud of the diverse coalition of people who make up the Child Mind Institute family: patient families, staff, clinicians, researchers, supporters and partners.

Together we will continue to be a beacon for children and families struggling with mental health and learning disorders. We will shine a light on the public health crisis that surrounds us every day and will persist long after the coronavirus leaves us: the crisis of childhood mental health and learning disorders that go untreated and unacknowledged.

With gratitude for your support and partnership,

Brooke, Ram, Harold

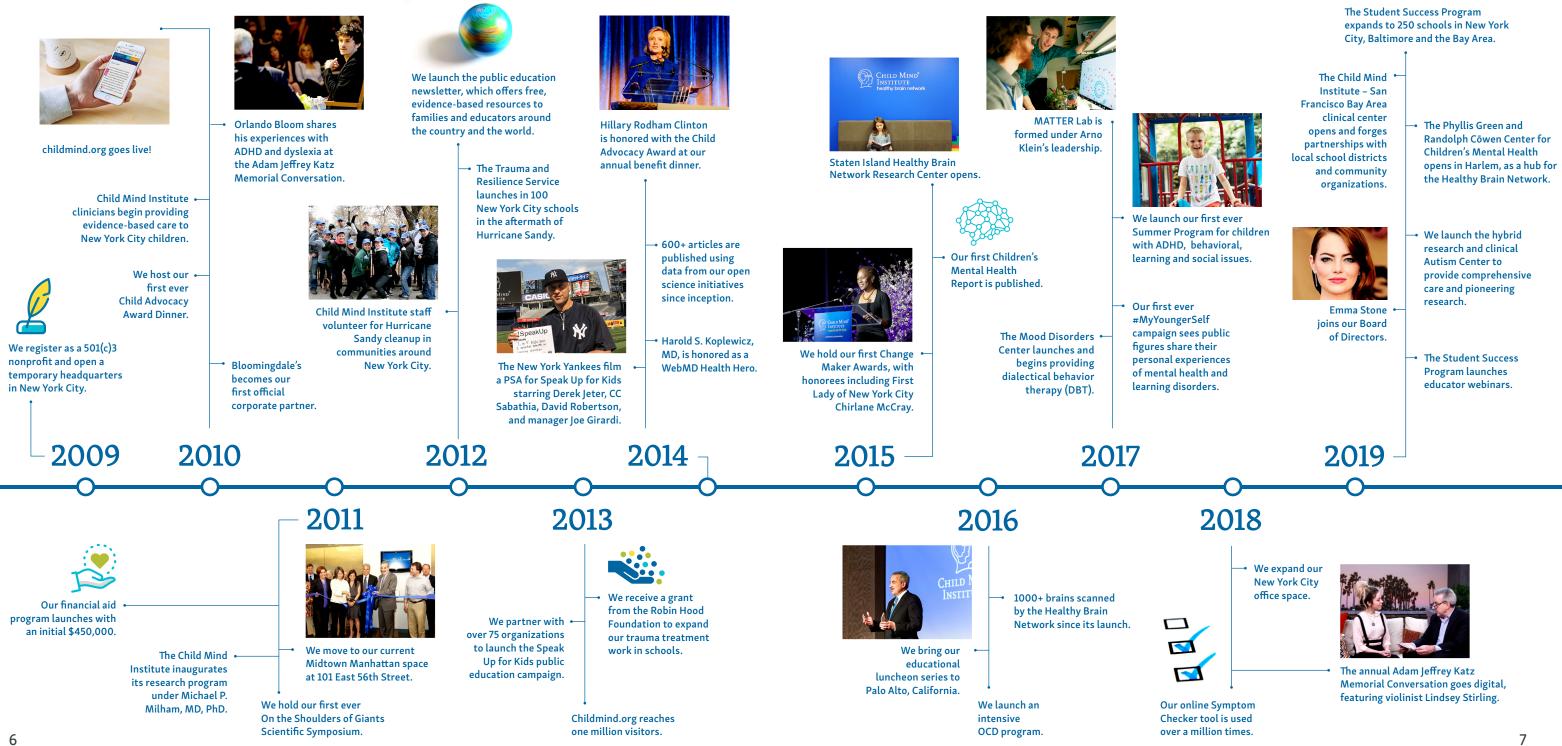
This report outlines our work during the 2019 calendar year. For more on our coronavirus response in spring 2020, please see the addendum.



Harold S. Koplewicz, MD President

10 Years Strong

Building a Movement for Children's Mental Health



2019 marked the Child Mind Institute's 10-year anniversary: a decade of advancing children's mental health in the United States through compassionate and uncompromising clinical care, a revolutionary approach to the science of the developing brain, and wide-reaching public education and community programs.

Since our inception, we have fought to put children's mental health on the map. Now the world around us has begun to pay attention. Our efforts have led to a sea change in how mental health is perceived in this country: once grossly misunderstood and considered a source of shame, these disorders are increasingly understood as real, common and treatable. While we celebrate the decade just passed, we cannot help but look to the future and imagine what we can still achieve for children who struggle.

Reaching Out Across Barriers

At the Child Mind Institute, we bring mental health out of the shadows and fight stigma by providing free, evidence-based children's mental health resources and information to young people, families, teachers, caregivers and the general public.

with practical, inspiring and life-changing messages. We condensed the most up-to-date, newsletter and on childmind.org and translated more resources into Spanish to increase accessibility for all Americans. Our approach worked: More than 13 million individuals visited childmind.org, reflecting a 56 percent increase in web visitors from the previous year. Social media followers increased by nearly 240,000, with a 229 percent increase in

#MyYoungerSelf 2019

Throughout May, our annual #MyYoungerSelf campaign engages diverse public figures to share their personal experiences with mental health and learning disorders in honest and heartfelt videos addressed to their childhood selves. Across videos, the message is clear: There is hope and you are not alone. In 2019, 45 celebrities, including *Queer Eye* presenter Antoni Porowski, singer-songwriter Nicole Scherzinger, actress Gillian Anderson and actor Bill Hader shared their stories for the campaign, which garnered 1.5 billion media impressions and was featured in Rolling Stone, Teen Vogue, Huffpost, and People.





SPOTLIGHT

In 2019, the Child Mind Institute joined forces with media and entertainment company iHeartMedia and the National Alliance on Mental Illness (NAMI) to launch Let's Talk, a multiyear campaign that aims to reduce stigma and isolation by promoting honest conversations about mental health. The initiative harnesses iHeartMedia's 850 radio stations nationwide for social good, airing #MyYoungerSelf videos and educational PSAs, and engaging radio personalities in on-air conversations about taking care of your mental health and looking out for those around you.

Publications

The 2018 and 2019 Children's Mental Health Reports — Understanding Anxiety in Children and Teens and Social Media, Gaming and Mental *Health* — unpacked two common areas of interest and concern for children and families navigating an increasingly digitized and anxietyinducing world. The reports brought together data, practical advice and insights from leaders in the field. In collaboration with the Partnership for Drug-Free Kids, we published Substance Use and Mental Health in Teens and Young Adults, which addressed how to identify and respond to co-occurring disorders.



Change Maker Awards 2019

The Change Maker Awards honored Goldie Hawn, actress and founder of children's mental health program MindUP, Kevin Love, NBA basketballer and founder of the Kevin Love Fund, and Laura and Harry Slatkin, co-founders of NEXT for Autism, among others, for their formidable contributions to advancing children's mental health in novel ways. Over 24,000 votes were cast in the lead-up to the event, which was held at Carnegie Hall in New York City, attended by over 200 guests, and hosted by journalist Elizabeth Vargas.

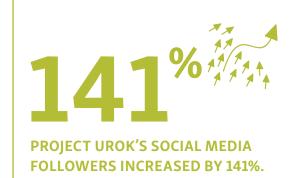


Adam Jeffrey Katz Memorial Conversation

Charles Schwab, founder and chairman of one of America's leading financial services firms, joined Harold S. Koplewicz, MD, for an inspiring conversation about growing up with undiagnosed dyslexia, finding answers later in life through his son's diagnosis, and his work to equip children and families living with learning disorders with the knowledge and resources to reach their full potential. The Facebook Live event was streamed to over 18,500 people.

Project UROK

Project UROK is an interactive online community where teenagers and young adults find support among peers and access evidencebased resources, including a range of Youth Guides on topics such as how to maintain positive mental health through college and how to support a sibling. In 2019, Project UROK experienced a 141 percent increase in followers, reaching over 164,000 young people through over 2.4 million social media engagements.



SPOTLIGHT





This year on childmind.org we published 72 articles on a wide range of topics, including how to support transgender children, boys and eating disorders, and what parents should know about substances such as CBD and a legal but addictive drug called kratom. Our articles were marked "helpful" more than 12,000 times and we received weekly emails from readers who appreciated access to credible information that cuts through the noise and misinformation. One parent shared their relief: "Thank you so much for this article. I have had a dozen doctors and professionals try to explain what is wrong with my son and none of them have even come close to helping me understand. I finally feel like I know what is happening in my son's head and body and I am so grateful."

Discovering the Future of Care

In 2019, the Child Mind Institute continued to lead cutting-edge, open science research that leverages advances in neuroscience, technology and data analytics to further our understanding of the developing brain with a view to more effective treatments. In just 10 years, we have developed a research team led by internationally recognized scientists and have become known for fostering the careers of the most promising young scientists in the United States.

brain, and have provided free, comprehensive psychoeducational successfully completed the study. MATTER Lab researchers continue to harness technologies such as apps and wearable devices and apply clinical center offers the opportunity to test these innovations with to enhance our understanding of autism spectrum disorders.

SPOTLIGHT

New Scientific Research Council Leadership



The Child Mind Institute's Scientific Research Council oversees and sets the direction for our science initiatives. In 2019, we welcomed Catherine Lord, PhD, and Kathleen Ries Merikangas, PhD, as new Co-Chairs of the Council. Dr. Lord is the Distinguished Professorin-Residence, School of Medicine at UCLA and a Senior Research Scientist in the Semel Institute for Neuroscience and Human Behavior. Dr. Merikangas is Senior Investigator and Chief of the Genetic Epidemiology Research Branch in the Intramural Research Program at the National Institute of Mental Health (NIMH). We are excited to see the initiative develop further under their leadership.



Harlem Site Opening

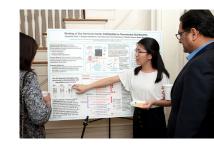
In August 2019, the Child Mind Institute celebrated the opening of a new Healthy Brain Network evaluation center in Harlem with a ribbon-cutting event attended by Congressman Adriano Espaillat. Since then, the center has been providing local children and teenagers with free evaluations, information and referrals to care while advancing the goals of the landmark study. In recognition of our supporters Phyllis Green and Randolph Cōwen, whose leadership gift officially closed out the \$32 million Healthy Brain Network fundraising campaign, we were honored to name the Harlem site the Phyllis Green and Randolph Cowen Center for Children's Mental Health.

Rising Scientists

Our annual Rising Scientist Awards, presented in partnership with Hunter College, celebrate high school students in the NYC area who show exceptional promise in mental health research. The young scientists are honored at our annual On the Shoulders of Giants Symposium and receive funding toward college.

2019 winners:

- Jacqueline Chan, Livingston High School
- David Frank. Bellmore John F. Kennedy **High School**
- Gillian Gold, Ardsley High School
- Abhinav Kumar, Rye Country Day School
- Elizabeth Yaboni, Smithtown **High School West**



Notable Publications and Appearances

In 2019 our researchers collectively published 26 research papers and organized or participated in conferences in New York, Washington, DC, London, Rome and Montreal.







On the Shoulders of Giants



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Brainhack Global 2019

Brainhack is an unconventional conference that brings data scientists, neuroscientists and other researchers together to collaborate on neuroscience projects. In 2019, the Child Mind Institute's Computational Neuroimaging Lab hosted the New York City chapter of the global event.



On the Shoulders of Giants is the Child Mind Institute's annual celebration of scientific achievement in child and adolescent psychiatry, psychology and developmental neuroscience. The 2019 Symposium celebrated John Weisz, PhD, who received the Sarah Gund Prize for Research and Mentorship in Child Mental Health for his work developing and testing personalized, evidence-based treatments, including modular treatments, for anxiety, depression, trauma and conduct disorders.

RESEARCHERS IN 3.277 CITIES IN 128 COUNTRIES WORLDWIDE HAVE ACCESSED **OUR OPEN SCIENCE DATA**.

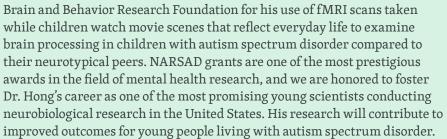




SPOTLIGHT

NARSAD Grant Awarded to Seok-Jun Hong, PhD

In 2019, Child Mind Institute postdoctoral research fellow Seok-Jun Hong, PhD, was awarded a NARSAD Young Investigator Grant from the





Reclaiming the Promise of Childhood

In 2019 we focused on bringing our evidence-based, outcomes-focused clinical care to more children and families.

We opened a San Francisco Bay Area clinical center, helping to alleviate the critical shortage of children's mental health professionals in the region, and partnered with Boys & Girls Clubs of the Peninsula and the Ravenswood and Redwood City School Districts to bring our services to more local children. Back in New York our clinicians treated over 3,500 patients, representing an increase of nearly 20 percent from 2018, and we launched the Family Network, a peer-to-peer support program that matches patient parents together to build community and navigate treatment. During the year the initiative tripled in size, from 20 to 65 parents, and continues to grow.

In 2019 overall, more than three-quarters of the children we served received free or reduced-cost services — a 10 percent increase on the previous year. We achieved this by awarding nearly \$700,000 in financial aid and over \$50,000 to the CMI Cares Travel Fund, which covers the cost of travel and accommodation so families can access treatment, and through a vast expansion of our Student Success Program, which brings free care and support to underserved New York City schools.

Educator Webinars

In order to provide flexibility for teachers and increase our reach, this year the Student Success Program began offering online Educator Webinars. Topics include "Educator Stress Reduction," "Teenage Vaping: What Is It and What Do We Do About It?" and "Mental Health 101: Signs and Symptoms." All webinars cost just \$10. Educators in New York State receive continuing teacher and leader education credits (CTLEs) for taking our webinars — we are one of only a handful of CTLE-approved organizations providing mental health training.



Autism Clinical Center

In 2019, we opened the Autism Center, an integrated clinical center and research lab dedicated to supporting toddlers, children, adolescents and young adults with autism spectrum disorder and related challenges. The center is co-led by Adriana Di Martino, MD, and Stephanie A. Lee, PsyD (interim director), who direct the research and clinical arms respectively, while promoting increased collaboration between their teams with a view to improving our understanding of these disorders as well as diagnosis and treatment.

S P O T L I G H T

SPOTLIGHT

New Educational Consultation Services



Jodi Musoff, MA, MEd, is an educational specialist in the Learning and Development Center at the Child Mind Institute with expertise in developing academic interventions for children with learning disorders and a deep understanding of the landscape of New York City schools. In 2019, she began supporting Child Mind Institute patient families through the often daunting and complicated process of finding and securing a place at a school that will be a good academic and social fit for their child.

San Francisco Bay Area Opening

In 2019, we took our signature evidence-based care to the West Coast, opening the Child Mind Institute – San Francisco Bay Area. While the Bay Area economy is expanding twice as fast as the rest of the country, services have not kept pace with growing needs. Currently, children can wait months or even years for mental health treatment. Our clinicians, led by Mark Reinecke, PhD, will have a profound impact on the lives of local children, and make care more accessible for those previously traveling long distances to our New York City clinic.



What the Child Mind Institute Means to Me

"In our partnership with the Child Mind Institute, dozens of children have received high-quality mental health services usually unavailable to them in their neighborhood and through their insurance. We have seen students diminish in their outbursts, anger and fight-or-flight responses. We have one student in fourth grade with a long history of trauma who, because of many circumstances, was not able to receive counseling in the community. Since starting the Child Mind Institute program, he has shortened the length of time he shuts down, the outbursts have become less extreme, and he has employed his strategies to increase flexibility. Now, this is not a miracle cure and it takes a team to support and create safe spaces for a student like this, but the Child Mind Institute has been instrumental in giving guidance and teaching real-world skills to our students." – Maria Garcia, LCSW, School Social Worker, PS 503K, Brooklyn, NY







250 SCHOOLS

OUR STUDENT SUCCESS PROGRAM EXPANDED TO SERVE 250 SCHOOLS IN THE SAN FRANCISCO BAY AREA, BALTIMORE AND NEW YORK CITY.

Student Success Program Expansion

The Student Success Program takes a holistic approach to mental health in schools, engaging students, parents, teachers and mental health providers to support children with mental health and learning disorders. In 2019, the program expanded to serve 250 schools in the San Francisco Bay Area, Baltimore and New York City, with a focus on building the capacity of school counselors to act as agents of mental health change. At the end of 2019, the Student Success Program had served over 44,000 students, educators, mental health providers and parents since its inception in 2012. "I would recommend that every teacher, from first year to 20-year veteran, work with the Child Mind Institute," commented Jamie Chesloff, a first-grade teacher at PS 223 in Queens, NY.

Bridging Divides in the National Conversation

Our success and growth over the last decade would not have been possible without the diverse coalition of partners who supported us along the way, because they too believe in our vision of a world where no child with a mental health or learning disorder goes without support. This year we forged exciting new partnerships with the NBA and iHeartMedia, as well as other nonprofits such as the JED Foundation and Lady Gaga's Born This Way Foundation. We shared the stage with actor Jesse Eisenberg for a conversation about creativity and anxiety at Advertising Week in New York.

Corporate and Media Partners

Our corporate partners support our fundraising efforts, give our resources and mission a broader audience, and help us make a societal shift in the perception of mental health and learning disorders. We are grateful that they choose to use their significant influence to help children in need.



Peer Partners

Transforming children's mental health in the United States requires collaboration and broad buy-in across different sectors. Our partnerships are critical to our mission — they allow us to expand our reach and strengthen our impact for the benefit of children and families across the country.



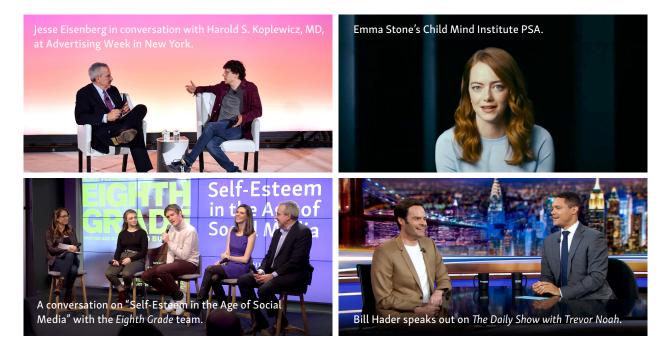
The Child Mind Institute in the News

Child Mind Institute experts regularly appear in the media, lending an expert voice to discussions on topical issues such as the troubling children's "brain training" industry and social media use in teenagers. This year, the Child Mind Institute appeared in *The New York Times, NBC Nightly News, The Today Show, Good Morning America,* Entertainment Tonight, *TIME Magazine*, and elsewhere.



Influencers

High-profile individuals who use their platforms to share personal experiences of mental health and learning disorders and to support children's mental health have a profound impact. Their courage, commitment and willingness to be vulnerable provide an antidote to stigma and isolation.



A Tireless Advocate for Children: Honoring Co-Founder Brooke Garber Neidich

On November 19, 2019, our supporters came together to celebrate our 10th anniversary and to honor co-founder and board co-chair Brooke Garber Neidich at the Child Mind Institute Child Advocacy Award Dinner. The evening was hosted by actress and comedian Ali Wentworth and featured a surprise appearance by Secretary Hillary Clinton, who presented Brooke with the Child Advocacy Award for her passionate and tireless efforts over the last decade. Other guests included Brooke Shields, Mary-Kate Olsen and Jesse Eisenberg. An impressive \$7 million was raised throughout the evening to sustain the Child Mind Institute's pioneering clinical, research and public education programs.

"None of this would have been possible without Brooke," said Child Mind Institute president Harold S. Koplewicz, MD. "She is a wonderful, dynamic, compassionate person and, like the Child Mind Institute, she is relentless and revolutionary." "The Child Mind Institute is a place where the door is always open," Secretary Clinton added, "something that is more important than ever today." She is a wonderful, dynamic, compassionate person and, like the Child Mind Institute, she is relentless and revolutionary."



1. The 2019 Child Advocacy Award Dinner.

2. From left, Hillary Clinton, Brooke Garber Neidich, Harold S. Koplewicz, MD, and Huma Abedin.

3. Child Mind Institute patient Sammy Jaye takes the stage.



The Neidich family celebrate their wonderful mother! From left, Stephen, Brooke, Mallory, Jon and Daniel. Child Mini

Child N Institu

8. The "Out of This World" Bloomingdale's little brown bears enjoy the gala.

9. From left, the night's host Ali Wentworth, Harold S. Koplewicz, MD, and Brooke Shields.





4. Phyllis Green and Theresa Liguzinski.

5. Brandi Kenner and Eudon Robinson. 6. Harold S. Koplewicz, MD, and Jesse Eisenberg.

7. Richard and Christine Mack.

The Heart of Connection

Our work is made possible by the commitment and generosity of individuals, foundations and corporations who share our vision for a future where all children with mental health and learning disorders can access transformative care. We are forever grateful for their support. Please note that all acknowledgments below pertain to donations received in fiscal year 2019, from October 1, 2018, to September 30, 2019. Gifts received in fiscal year 2020 will be acknowledged in the 2020 Annual Report.

Champion \$1,000,000+

The Peter and Devon Briger Foundation II Julie and Edward Minskoff Stavros Niarchos Foundation (SNF) Linnea and George Roberts Charles and Helen Schwab Foundation

Leader \$250,000-\$999,999

Bloomingdale's Elizabeth and Michael Fascitelli Danyelle Freeman and Josh Resnick Gray Foundation Sarah and Geoffrey Gund len and lon Harris Preethi Krishna and Ram Sundaram Christine and Richard Mack Brooke Garber Neidich and Daniel Neidich New York City Council Abigail Pogrebin and David Shapiro A. Alfred Taubman Foundation Elaine Thomas and Joseph Healey Ashok Varadhan / Goldman Sachs Gives

Benefactor \$100,000-\$249,999

Anonymous (1) Suzanne and Matt Donohoe Andreas C. Dracopoulos Katherine Farley and Jerry Speyer Sidney Garber Phyllis Green and Randolph Cōwen George Hall Eve and Ross Jaffe The John P. and Anne Welsh McNulty Foundation Zibby and Kyle Owens Debra G. Perelman and Gideon M. Gil Amy and John Phelan Eileen and Brian Riano Robin Hood Foundation The Schaps Family

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Sponsor \$25,000-\$49,999

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Supporter \$10,000-\$24,999

Anonymous (3) Elaine and Hirschel Abelson ALEX AND ANI® Anna and Dean Backer / Goldman Sachs Gives Vicki and Richard Birdoff Llovd and Laura Blankfein / Goldman Sachs Gives Louis Cappelli The Center for Discovery The Charlesmead Foundation Inc. Thalia Chryssikou Cleary Gottlieb Steen & Hamilton LLP Clifford Chance US LLP Corner Foundation. Inc Sharon and Jon Corzine Daniella and Greg Coules Stacy Denman Elizabeth Quarta DePaolo Diana and Joseph DiMenna **Eig Family Foundation** KT Elghanayan Fund Kathy and Henry Elsesser / Goldman Sachs Gives Steven Feldman / Goldman Sachs Gives Trevena and Carlos Fernandez-Aller / Goldman Sachs Gives Harvey Firestone Jr. Foundation Ronne and Alan Fisher Kerianne and James Flynn Phoebe and Michael Gistrak

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Stavros Niarchos Foundation

IZN/SNF

ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ STAVROS NIARCHOS FOUNDATION

The Stavros Niarchos Foundation has been a champion of the Child Mind Institute since our inception, supporting our programs with a view to achieving its mission of improving the lives of those less privileged and achieving broad, lasting positive impact on society. In 2019, the Foundation committed a \$2.5 million matching grant to help the Child Mind Institute complete the Healthy Brain Network campaign, which came on top of a \$1 million seed-funding gift to the study in 2015. The Foundation's support is providing no-cost diagnostic evaluations to an estimated 1,700 children and accelerating the discovery of new diagnoses and treatments. Deborah and John O'Malley Anthony Pasquariello / Goldman Sachs Gives Paul, Weiss, Rifkind, Wharton & Garrison Erica and Kevin Penn Holly Peterson Foundation PointState Capital LP Rasika and Girish Reddy Gerald and Jenny Risk **Robertson Foundation** Allison and Dan Rose May and Samuel Rudin Family Foundation. Inc. Maheshwar Saireddy / Goldman Sachs Gives Jil and Jordan Schaps Darren Schlanger The Schwartz Family Foundation, Inc. and Debra Ellenoff Harvey Schwartz / Goldman Sachs Gives Dr. Robert Seder and Ms. Deborah Harmon The Ted & Meredith Segal Foundation Ishaan Seth and Neda Daneshzadeh

Koplewicz, MD The Lucinda and Edward Siskind Family Fund / Goldman Sachs Gives Orin Snyder Jonathan Sobel and Marcia Dunn, MD The SPMG Rothenberg Foundation Sprint Katy and Steve Spurlock Ann Stevens Elizabeth and George Still Leila and Mickey Straus Family Foundation Sullivan & Cromwell LLP Stephanie and Chris Taendler / Goldman Sachs Gives Harit and Reena Talwar / Goldman Sachs Gives Taube Family Foundation Thompson Family Foundation Christine and Tom Tormey / Goldman Sachs Gives Elisabeth and Gareth Turner Jennifer and Gerard Uzzi Van Wyck Estate Fund of the Community Foundation of New Jersey Matthew P. Verrochi / Goldman Sachs Gives Robin Vince / Goldman Sachs Gives Charlotte and Alan Waxman

Linda Sirow and Harold S.

Sara and Scott Weiner White & Case Jodi and Adam Zotkow / Goldman Sachs Gives

Friend \$1,000-\$9,999

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Hearst Foundations

HEARST foundations

American Mothers Inc.

Virginia Q. Anthony

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Keith and Peggy Anderson Family Foundation

Autumn Smile Broadway

Suzanne and Kenneth Bakst

Megan and Harris Barton

Beal Family Foundation

LLC/Dear Evan Hansen

The Hearst Foundations are dedicated to expanding access to high-quality healthcare for low-income populations. In 2019, the Child Mind Institute received a \$150,000 grant from the Foundations to enhance and expand a digital mental health screening tool for primary care providers. Created by our research team, the tool equips pediatricians to screen children and adolescents for mental health and cognitive disorders in their waiting rooms. "This is an invaluable, pioneering tool that will revolutionize the capacity of pediatricians nationwide to provide critical, early mental health assessments and recommendations," said Ligia Cravo, Senior Program Officer at the Hearst Foundations. With this support, the Child Mind Institute will refine the tool by integrating it into a platform built by our MATTER Lab and conduct further testing to prepare for national expansion.

Michael Bebon & Team Bebon at Commonwealth Land Title Kristin and Peter Becker Hillary Beckman Alan Bell and David Ziff Tracey E. Benford / Goldman Sachs Gives **Beres Family Foundation** Ashlie Beringer Susan Kahn Berman and Gregg Berman Landis and Jim Best Scott Bezsylko Meera Bhutta Hamid Biglari and Laya Khadjavi Family Foundation Sam Blank Eric S. Blumencranz Nicholas Bockrath Susan Boland and Kelly Granat Roy Boorady, MD Iill Borst / Goldman Sachs Gives Rachael Bowman Cheryl and David Brause **Ronald Brenner Richard Brickell** Carolyn S. Brody Lisa Domenico Brooke Valerie Brown Jerome Bubrick, PhD Linda Burch Kathleen Burke and Bruno Mastropasqua Steve and Gretchen Burke Amy Burnett Julia Power Burns Camp Robindel for Girls Amy Cappellazzo and Joanne Rosen

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Noha Carrington

Devon and Pete Briger

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We welcomed Devon Briger to the Child Mind Institute's Board of Directors in late 2018. Devon and Pete have been instrumental to the organization's expansion to the West Coast and are tireless advocates for greater access to children's mental health care nationally.

The Child Mind Institute is on the absolute cutting edge of science and research to understand the developing brain. While the work they are doing is incredibly complex, the Child Mind Institute manages to translate that highly sophisticated work into practical, simple and effective therapies and solutions for struggling children, adolescents and their families," says the couple of their support. Robert Frankenberry and Icon Interiors Amanda Freeman Heath and Jane Freeman Barbara H. Freitag Fried, Frank, Harris, Shriver & Jacobson, LLP Dori and Brian Friedman Jeanette Friedman, LCSW Friends Seminary Fundacion Punta Cana The Gaffigan Family Charitable Fund Kathryn O'Connor Gardner Kristen Garlinghouse Ornit and Gal Gazit Dr. and Mrs. Roy Geronemus Rob & Lisi Gheewalla Tiffany Girouard Lori and Avi Gistrak Give Forward Foundation Joshua Glassman / Goldman Sachs Gives Carson and Joseph Gleberman Kara Goldin Bari and Neil Goldmacher Joanna and Brian Goldman / Newmark Knight Frank Goldman Sachs & Co. Matching Gift Program Larissa Goldston and Joshua Wesoky Alex S. Golten / Goldman Sachs Gives Jennifer and Ian Goodman

22

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Risa Nacron

Ashlee Saitta

Ashlee Saitta was diagnosed with generalized anxiety disorder and OCD at a young age, and with the support of her family she now manages her disorders and lives



a happy and full life. To ease her anxiety, Ashlee began collecting stones along the coast of New England and painting them with dotted mandalas and ladybug patterns. This passion project is now a small business, the Painted Mandala, where Ashlee sells her creations online and generously donates all proceeds from ladybug stone sales to the Child Mind Institute. To date, she has raised over \$1,200 to support our mission. Ashlee also shares our resources online so that others dealing with mental health disorders may have access to the evidence-based information that helped her transform her life.

The Red Cabin Foundation Trust Joyce and Edward Reitler Fretta Reitzes James H. Reynolds / Goldman Sachs Gives Robin and Jake Reynolds Gina and Michael Ricciardi Fernando Rivera / Goldman Sachs Gives Osmin Rivera Liz Robbins Kathleen Rogers Mindy Rogers Al Roker and Deborah Roberts Margaret and Keith Roscoe Rosenbluth Family Charitable Foundation Lyn M. Ross Daryl and Steven Roth Nicole and Amir Dan Rubin Katie Rucker

23

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Emeriti

Joseph LeDoux, PhD New York University

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Financials

Fiscal year 2019 was one of tremendous growth for the Child Mind Institute. To address the disparity between children's mental health needs and available services on the West Coast, we drew upon our robust fundraising to open a new clinical center in the San Francisco Bay Area advancing our goal of expanding access to expert clinical and community care for children and families struggling with mental health and learning disorders, now and in the future.

Statement of Financial Position

Child Mind Institute, Inc., Child Mind Medical Practice, PLLC, and Child Mind Medical Practice, PC* Condensed Financial Information for the fiscal years ended September 30, 2019 and 2018.

Total Liabilities and Net Assets	\$29,039,173	\$1,334,904	\$269,295	\$30,643,372
Net Assets	\$23,510,752	(\$3,522,026)	(\$683)	\$19,988,043
Liabilities	\$5,528,421	\$4,856,930	\$269,978	\$10,655,329
Assets	\$29,039,173	\$1,334,904	\$269,295	\$30,643,372
2019	Child Mind Institute, Inc.	Child Mind Medical Practice, PLLC	*June - September 2019 Child Mind Medical Practice, PC	Total

2018	Child Mind Institute, Inc.	Child Mind Medical Practice, PLLC	Child Mind Medical Practice, PC	Total
Assets	\$26,639,068	\$1,222,941	-	\$27,862,009
Liabilities	\$2,703,966	\$2,969,603	-	\$5,673,569
Net Assets	\$23,935,102	(\$1,746,662)	-	\$22,188,440
Total Liabilities and Net Assets	\$26,639,068	\$1,222,941	\$0	\$27,862,009

Child Mind Institue, Inc., Child Mind Medical Practice, PLLC, and Child Mind Medical Practice, PC were audited for the fiscal years ended September 30, 2019 and 2018 by EisnerAmper LLP. The Audited Financial Statements are available on our website.

Statement of Activities

2019	Child Mind Institute, Inc.	Child Mind Medical Practice, PLLC	Child Mind Medical Practice, PC	Total
REVENUE				
Foundation, Corporations and Individuals	\$21,349,363	_	_	\$21,349,363
Special Event Revenue	\$6,958,756	-	_	\$6,958,756
Patient Service Revenue	_	\$14,745,928	-	\$14,745,928
Grant Revenue	\$2,487,149	-	-	\$2,487,149
Other Revenue	\$2,113,586	\$2,903,919	\$1,213,431	\$6,230,936
Total Revenue	\$32,908,854	\$17,649,847	\$1,213,431	\$51,772,132
EXPENSES				
Program Activities	\$25,081,150	\$14,346,330	\$195,976	\$39,623,446
Supporting Services	\$8,252,054	\$5,065,889	\$1,009,671	\$14,327,614
Total Expenses	\$33,333,204	\$19,412,219	\$1,205,647	\$53,951,070
Change in Net Assets/Operating Income	(\$424,350)	(\$1,762,372)	\$7,784	(\$2,178,938)
Income Tax	_	(\$12,992)	\$18,830	(\$5,838)
Deferred Tax Provision	_	-	(\$27,297)	(\$27,297)
Change in Net Assets/Net Income	(\$424,350)	(\$1,775,364)	(\$683)	(\$2,200,397)
	•	((-), -), , - , - , - , - , - , - , -	(1111)	
2018	Child Mind Institute, Inc.	Child Mind Medical Practice, PLLC	Child Mind Medical Practice, PC	
		Child Mind Medical	Child Mind Medical	
2018		Child Mind Medical	Child Mind Medical	Tota
2018 REVENUE	Child Mind Institute, Inc.	Child Mind Medical Practice, PLLC	Child Mind Medical Practice, PC	Tota \$12,957,288
2018 REVENUE Foundation, Corporations and Individuals	Child Mind Institute, Inc. \$12,957,288	Child Mind Medical Practice, PLLC	Child Mind Medical Practice, PC	Tota \$12,957,288 \$7,382,118
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue	Child Mind Institute, Inc. \$12,957,288	Child Mind Medical Practice, PLLC -	Child Mind Medical Practice, PC	Total \$12,957,288 \$7,382,118 \$13,141,189
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue	Child Mind Institute, Inc. \$12,957,288 \$7,382,118 -	Child Mind Medical Practice, PLLC -	Child Mind Medical Practice, PC	Total \$12,957,288 \$7,382,118 \$13,141,189 \$722,248
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue	Child Mind Institute, Inc. \$12,957,288 \$7,382,118 \$722,248	Child Mind Medical Practice, PLLC - - \$13,141,189 -	Child Mind Medical Practice, PC	Total \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,505 \$36,881,348
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue Other Revenue	Child Mind Institute, Inc. \$12,957,288 \$7,382,118 - \$722,248 \$1,121,835	Child Mind Medical Practice, PLLC - - \$13,141,189 - \$1,556,670	Child Mind Medical Practice, PC	Total \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,505
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue Other Revenue Total Revenue	Child Mind Institute, Inc. \$12,957,288 \$7,382,118 - \$722,248 \$1,121,835	Child Mind Medical Practice, PLLC - - \$13,141,189 - \$1,556,670	Child Mind Medical Practice, PC	Tota \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,509 \$36,881,348
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue Other Revenue Total Revenue EXPENSES	Child Mind Institute, Inc. \$12,957,288 \$7,382,118 \$7,382,118 \$722,248 \$1,121,835 \$22,183,489	Child Mind Medical Practice, PLLC - - \$13,141,189 - \$1,556,670 \$14,697,859	Child Mind Medical Practice, PC	Tota \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,509 \$36,881,348 \$27,538,701
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue Other Revenue Total Revenue EXPENSES Program Activities	Child Mind Institute, Inc. Child Mind Institute, Inc.	Child Mind Medical Practice, PLLC - - - \$13,141,189 - \$1,556,670 \$14,697,859 \$11,466,419	Child Mind Medical Practice, PC	Tota \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,509 \$36,881,348 \$27,538,701 \$11,112,253
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue Other Revenue Total Revenue EXPENSES Program Activities Supporting Services	Child Mind Institute, Inc. Child Mind Institute,	Child Mind Medical Practice, PLLC - - - \$13,141,189 - - \$1,556,670 \$14,697,859 \$11,466,419 \$3,708,027	Child Mind Medical Practice, PC	Tota \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,509 \$36,881,348 \$27,538,700 \$11,112,253 \$38,650,954
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue Other Revenue Total Revenue EXPENSES Program Activities Supporting Services Total Expenses	Child Mind Institute, Inc. Child Mind Institute,	Child Mind Medical Practice, PLLC - - - - - - - - - - - - - - - - - -	Child Mind Medical Practice, PC	Tota \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,509 \$36,881,348 \$27,538,701 \$11,112,253 \$38,650,954 (\$1,769,606)
2018 REVENUE Foundation, Corporations and Individuals Special Event Revenue Patient Service Revenue Grant Revenue Other Revenue Total Revenue EXPENSES Program Activities Supporting Services Total Expenses Change in Net Assets/Operating Income	Child Mind Institute, Inc. Child Mind Institute,	Child Mind Medical Practice, PLLC - - - \$13,141,189 - \$11,556,670 \$14,697,859 \$11,466,419 \$3,708,027 \$15,174,446 (476,587)	Child Mind Medical Practice, PC	Total \$12,957,288 \$7,382,118 \$13,141,189 \$722,248 \$2,678,505

Looking Forward

Hope and Action: The Decade to Come

We are driven by the belief that a world where every child with a mental health or learning disorder can get help and reach their fullest potential is not only possible, but essential.

Over the last decade, that drive has seen us grow from a clinical center in Manhattan into a national nonprofit. Today, we have centers on both coasts, a presence in 250 schools nationwide, a brand that continues to grow as we engage celebrities, corporations and other nonprofits, and a world-class research program pioneering open science while enhancing mental health supports in under-resourced communities such as Staten Island and Harlem.

For us, the year has been about building connections. We have enhanced collaboration between our researchers and clinicians. We have connected concerned parents to the facts about mental health and learning disorders. And we have developed deep and mutually beneficial relationships within the communities where we are physically based.

In 10 years, we have honed our expertise and proven that our evidence-based, outcomes-focused approach works. Now we must bring that knowledge to scale to ensure that all children in the United States can access potentially transformative mental health interventions and supports.

Over the next 10 years we will double down on our commitment to these relationships while forging new ones, with a focus on digital expansion that will allow us to become a truly borderless resource for children and families.

Today, as we look to the future amidst an unprecedented crisis, we are rapidly innovating to continue providing transformative care and support. That means a commitment to providing goldstandard, evidence-based information,



resources and support for children and families wherever and whoever they are — from Spanish speakers to low-income and rural communities and beyond.

Through all this change and disruption, one thing remains the same: the Child Mind Institute is here for children and families when they need us most. Whether that need is an acute mental health disorder that threatens to send a child to the psychiatric emergency room or a public health crisis that affects the mood of the world, we are here. And we're only getting stronger.

Join Our Movement

As a society we have made huge strides in how we understand and respond to children's mental health and learning disorders. Yet, too many children continue to suffer unnecessarily. Real change requires all of us.

DONATE

SHOP

We rely on the generosity of people who share our vision of a world where no child with a mental health or learning disorder goes without support. Go to **childmind.org/donate** to support our work. Be a conscious consumer with gifts that support children's mental health at **childmind.org/getinvolved/shop**. If you participate in programs such as AmazonSmile or GoodSearch, direct your contributions or round-up our way.

CONNECT

Follow, subscribe and share our content to educate yourself and those around you on evidence-based approaches to children's mental health and learning disorders.

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The impact of having Child Mind Institute clinicians on-site working with students to build skills and develop tools to combat stress or trauma has been profound."

Candice Perrier, LMHC, New York City Department of Health and Mental Hygiene The Child Mind Institute is an independent, national nonprofit dedicated to transforming the lives of children and families struggling with mental health and learning disorders. Our teams work every day to deliver the highest standards of care, advance the science of the developing brain, and empower parents, professionals and policymakers to support children when and where they need it most. Together with our supporters, we're helping children reach their full potential in school and in life. We share all of our resources freely and do not accept any funding from the pharmaceutical industry.



childmind.org

Child Mind Institute 2020 Updates

Much has changed, both in the world at large and at the Child Mind Institute, since the end of the 2019 calendar year (the period covered in our Annual Report). Read on for our major updates for the first quarter of 2020, from January to March.

A Mental Health Leader During COVID-19

As the coronavirus crisis unfolded in early 2020, families were abruptly isolated at home, cut off from existing support systems and mental health services, and forced to face increased financial strain and uncertainty. The Child Mind Institute moved quickly to address the daunting impact of this crisis on the mental health of children and families around the country. Less than two weeks after the temporary closure of our offices, 98% of existing patients had transferred to telemedicine



appointments. Our clinicians were appearing daily on Facebook Live to answer questions from the general public, and our Student Success Program team was providing remote support to school communities and free access to our full suite of educator webinars.

Through childmind.org, our email newsletters and social media channels, we moved swiftly to create and share a comprehensive suite of evidence-based, practical resources to support children and families everywhere through this challenging time. Our digital offerings include information on how to support teenagers through COVID-19, support for single parents, and resources translated into Spanish (including a new Spanish-language Facebook page). Additionally, we quickly mobilized existing partnerships with The Jed Foundation, Crisis Text Line, Hispanic Federation and others to broaden the reach of our vital resources, and were called upon time and time again to provide an expert voice in the media. In the face of uncertainty and change, we are proud of how staff, clinicians, researchers and supporters have innovated and persevered to continue the mission of the Child Mind Institute: to serve the children and families who need us now more than ever.

2019 ANNUAL REPORT ADDENDUM

Partnering with Morgan Stanley to Reach Underserved Children and Families



In February, the Morgan Stanley Foundation announced the launch of their Alliance for Children's Mental Health, which combines the resources and reach of the investment bank and financial services company with the knowledge and experience of distinguished nonprofit partner organizations including the Child Mind Institute. The goal is to help deliver positive, tangible impact on the critical challenges of stress, anxiety and depression in children, adolescents and young people.

Through this initiative, the Morgan Stanley Foundation awarded a multimillion-dollar grant to the Child Mind Institute to create a digital parenting resource on childmind.org focused on reaching families from rural communities, families with low socioeconomic status and those whose primary language is Spanish. In late March Morgan Stanley made an additional, urgent gift of \$250,000 to ensure our COVID-19 resources reach these same underserved and marginalized communities around the country. We are profoundly grateful for their support as we increase our capacity to serve vulnerable families in need.



Our New Executive Director, Mimi Corcoran

In late March, Mimi Corcoran joined the Child Mind Institute leadership team in the role of executive director. Mimi has more than 25 years of nonprofit leadership experience, much of it focused on improving the lives of children and expanding their opportunities

for success. This includes roles as director of the Special Fund for Poverty Alleviation at the Open Society Foundation, president and CEO of the National Center for Learning Disabilities and executive director of the Beginning with Children Foundation. Mimi has a BA in English from Yale University and an MPA with a concentration in finance from New York University.

